

K+ LIVE EXPRESS FOR YOUNG LEARNERS



E4YLS ASIA WEBINAR

- **Presenter**

Mr. Mark Lloyd

Regional Principal, Kaplan International Languages Bath and Torquay

25+ years experience in ELT

A prolific writer of language training materials

Designed Express for Young Learners program, adapted from part of the online K+ Express program for adults

K+ LIVE EXPRESS FOR YOUNG LEARNERS

- Introduction
- Core principles and selling points
- Course structure (lesson stages, topics)
- How E4YLs works (regular feedback reports & outcomes)
- How is it going?
- What's next?
- Happy students!

K+ LIVE EXPRESS: 5 CORE PRINCIPLES

- **Express is about...**

...enjoying using English to talk with others about yourself, your life and your opinions.

...practising the English which you have previously learned passively but not had enough chances to use actively.

...acquiring English unconsciously through meaningful, natural interaction in English.

...increasing your language knowledge indirectly, through upgrading and reformulation by the teacher or by copying others.

...taking personal responsibility for your learning and skills development.

WHY WE THINK IT IS GOOD

- **A better alternative to local providers?**
 - International lessons from home.
- **Builds brand awareness**
 - For us and the agent
- **Refer, renew, repeat**
 - Far more potential than our F2F courses

COURSE STRUCTURE

- Adapted K+ Express for adults **Speaking/Listening** lessons
- Live online tuition accessed via our virtual learning platform
- Max. of **12 international students** aged 12-15 (11 on request)
- **2 hours per week (Tuesday and Thursdays) for 6 weeks**
- UK 10:30-11:30 (**Japan/Korea 18:30-19:30, Taiwan 17:30-18:30, Thailand 16:30-17:30**)
- Suitable for junior students **at level A2 and above**
- Access to K+ Online Extra

COURSE STRUCTURE : LESSON STAGES

Stage 1

- **Activating stage**
- Teachers ask the students to suggest ideas related to the topic of the lesson

Stage 2

- **Sharing stage**
- Students are divided into small groups and work in separate breakrooms to share their own experiences of the topic

Stage 3

- **Preparing stage**
- Choose one of the experiences and speaker will tell the rest of the class. Teachers are helping the students with any language difficulties

Stage 4

- **Performing stage**
- The speaker from each group talks to the rest of the class

Stage 5

- **Reporting stage**
- Students return to their group and discuss the answers to the questions together

Stage 6

- **Feedback stage**
- Teacher first checks the answers and questions, then provide feedback on their performance

COURSE STRUCTURE : TOPICS

- K+ Express for Young Learners is based on the Kaplan Global Curriculum, which in turn is mapped to the Common European Framework of Reference (CEFR). Each lesson is self-contained and based on a specific topic. In each module, new topics are chosen depending on the make-up of the classes in order to avoid repeating topics with returning or extending students.
- **Sample module topics**
 - Learning English
 - Movies
 - Mobile apps
 - Myths and stories
 - School
 - Giving and receiving advice
 - Holidays
 - Music
 - Friendship
 - Shopping
 - Winning
 - Predicting the future

HOW IT WORKS

- Weekly class feedback reports

Sent by email with links to relevant practice on K+ Online



K+ Live Express for Young Learners Feedback Record

Module: E4YL7

Week beginning: 15/3/21

| Notes |
|---|
| go somewhere on foot / use the subway / a commuter / a transportation system / a tram |
| I would say |
| convenient and comfortable / a lot of traffic / a rural area / an urban area |
| it was delayed |
| depressed / thrilled / excited / furious / sad / shocked / surprised |
| pronunciation: /t/ and /d/ |
| K+ Online Extra link |
| Grammar > Intermediate > Past continuous |
| Grammar > High Intermediate > Past modals |
| Vocabulary > Low Intermediate > Transport |
| Vocabulary > Upper Intermediate > Describing feelings, emotions and attitudes |
| Pronunciation > Low Intermediate > Sounds 2: /θ/ and /ð/ |
| Pronunciation > High Intermediate > Intonation: showing attitude |

HOW IT WORKS

- Personal progress reports Sent by email after weeks 1, 3 and 6 of each module

K+ Express for Young Learners Progress Record

Student's name: [REDACTED]

| | Notes and comments |
|---|---|
| General performance | It is great to have [REDACTED] back for a fifth module! She is now growing into a very competent communicator in spoken English and she has acquired a level of confidence which she can exploit to push herself harder and take new risks with her choice of vocabulary. |
| Overall skills/language competence | [REDACTED] continues to gain confidence and a greater range of language when expressing herself. The challenge for Rina now is to push her communication skills to the next level by consciously preparing what she plans to say to include language she hasn't yet begun to use automatically and naturally. |
| Speaking: | |
| <ul style="list-style-type: none"> fluency & clarity content & linking ideas confidence & body language individual sounds / word stress connected streams of speech tone & intonation | |
| Listening: | |
| <ul style="list-style-type: none"> attentiveness identifying main ideas discriminating between sounds checking understanding using paralinguistic clues | |
| Interpersonal skills | |
| <ul style="list-style-type: none"> attentiveness collaboration and cooperation intercultural awareness interest and engagement | |
| Use of language | |
| <ul style="list-style-type: none"> range and appropriateness of vocabulary grammatical accuracy | |
| Advice for weeks 2 and 3 | [REDACTED] should take some time each week to review the feedback notes carefully and to follow up with the recommended self-study using K+ Online Extra. Additional listening practice using ello.org is also strongly recommended as a way to gain experience of listening to a range of accents and vocal styles. Regular reading in English is also strongly recommended. |

K+ Express for Young Learners Progress Record

Student's name: [REDACTED]

| | Notes and comments |
|---|---|
| General performance | [REDACTED] has shown a very noticeable increase in confidence this course. She appear to have made a breakthrough in her progress and development, which she is well-placed to build on in the second half of the module. |
| Overall skills/language competence | [REDACTED] now needs a lot less in terms of cajolement and prompts and she therefore reacts and responds much more quickly and naturally. She asks her questions quickly and efficiently and with a clear improvement in grammatical accuracy and pronunciation. Rina should be extremely proud of the progress she is showing. |
| Speaking: | |
| <ul style="list-style-type: none"> fluency & clarity content & linking ideas confidence & body language individual sounds / word stress connected streams of speech tone & intonation | |
| Listening: | |
| <ul style="list-style-type: none"> attentiveness identifying main ideas discriminating between sounds checking understanding using paralinguistic clues | |
| Interpersonal skills | |
| <ul style="list-style-type: none"> attentiveness collaboration and cooperation intercultural awareness interest and engagement | |
| Use of language | |
| <ul style="list-style-type: none"> range and appropriateness of vocabulary grammatical accuracy | |
| Advice for weeks 4-6 | Further use of K+ Online between lessons will always be beneficial, and the vocabulary practice sections, in particular, will provide ongoing consolidation opportunities. |

K+ Express for Young Learners Progress Record

Student's name: [REDACTED]

| | Notes and comments |
|---|---|
| General performance | [REDACTED] continues to grow in confidence every lesson and is now speaking with much more fluency and reacting much more quickly and spontaneously. She is making excellent progress in all respects. |
| Overall skills/language competence | [REDACTED]'s confidence will continue to grow in this latest cycle and as this happens she will continue to expand her range of active linguistic resources and be able to express herself in greater detail. It is obvious that she enjoys using English to talk about herself and find out about others, which is indeed one of the aims of the Express for Young Learners program. |
| Speaking: | |
| <ul style="list-style-type: none"> fluency & clarity content & linking ideas confidence & body language individual sounds / word stress connected streams of speech tone & intonation | |
| Listening: | |
| <ul style="list-style-type: none"> attentiveness identifying main ideas discriminating between sounds checking understanding using paralinguistic clues | |
| Interpersonal skills | |
| <ul style="list-style-type: none"> attentiveness collaboration and cooperation intercultural awareness interest and engagement | |
| Use of language | |
| <ul style="list-style-type: none"> range and appropriateness of vocabulary grammatical accuracy | |
| Advice for weeks 2 and 3 | [REDACTED] is very familiar with the format of the lessons, and is developing an admirable sense of personal responsibility for her learning and skills development, with a committed and positive attitude. She needs little direct advice at this stage because she is doing all the right things, but regular use of K+ Online Extra between lessons is also advisable. |

HOW IT WORKS

- End-of-module certificate



HOW IT WORKS

- **By the end of the course the students will have:**
 - benefited from meaningful, purposeful, personalised speaking practice in a 'live' online environment
 - activated the language knowledge they have learned in their local classroom context
 - developed their confidence to actively communicate in English in an international context
 - developed their communicative and intercultural competence
 - refined their English pronunciation
 - consolidated their understanding of the English grammar system
 - extended their knowledge of English vocabulary and its usage
 - enjoyed meeting new people in our easy-to-use virtual learning environment
 - acquired a certificate of participation from an accredited institution

HOW IS IT GOING?

Started mid-November (Cycle 1 – Modules 1 and 2)

Cycle 5 (Modules 11 and 12) in progress - finishing July 1

62 individual students have booked so far

>1000 'student hours' taught

>85% attendance

HOW IS IT GOING?

20 students have extended their course at least once so far
(not including students expected to extend from Cycle 5 to Cycle 6)

10 of these 20 students have extended twice so far

6 of these 20 students completed at least one module and enrolled again for another module after a break

5 of these 20 students are currently in the middle of their fourth module

1 of these 20 students is currently in the middle of her fifth module, having attended continuously since the launch of the program in early November

HOW IS IT GOING?

12 different nationalities so far

(Italy, Korea, Thailand, Greece, Turkey, Spain, Germany, Russia, Japan, Ukraine, Kazakhstan, Saudi Arabia, Morocco)

One 2-week **closed group** course also completed successfully (customized group available)

WHAT'S NEXT?

Future 2021 cycle start dates: **July 6 / August 17 / September 28 / November 9**

Free trial lessons available!

Promotion: students who recommend a friend or family member who enrolls receive **20%** discount if they also enrol on the next course

*****IMPORTANT*****: we strongly recommend that students (new or extending) book at least two weeks in advance (by early next week) in order to reserve a place in their preferred course.



HAPPY STUDENTS!

ตอนแรกไม่เข้าใจอะไรเลยครับ และตื่นเต้นมากครับ แต่ตอนนี้เริ่มดีขึ้น ฟังพอรู้เรื่องมากขึ้น สามารถโต้ตอบกับเพื่อนได้ดีขึ้น

At first, I did not understand anything. I was too excited but now I am getting better. I understand more when I listen to the teacher and I can communicate better with friends.

ในการเรียนวันแรก ตื่นเต้นมาก ฟังไม่เข้าใจเลย คุณแม่นั่งอยู่ข้าง ๆ คอยช่วย เพราะผมไม่ค่อยเข้าใจ แต่ตอนนี้คุณแม่ไม่ต้องนั่งช่วยแล้วครับ คุณครูคอยช่วยอธิบาย เป็นคำง่าย ๆ ให้ผมเข้าใจ และตามเพื่อน ๆ ในชั้นเรียนทัน On the first day, I was very excited. I did not understand anything. My mom was sitting beside me and helped because I cannot understand it clearly. But now I do not need help from my mom. The teacher helps to explain it with easy words and vocabulary for me.

หลังจากเรียนจบไป 1 คอร์ส ตอนนี้ผมกำลังจะจบคอร์สที่ 2 ผมรู้สึกที่ผมฟังคุณครูและเพื่อน ๆ รู้เรื่องมากขึ้น และสามารถโต้ตอบสื่อสารกับเพื่อนได้เป็นประโยคง่าย ๆ จากครั้งแรก ผมตอบเป็น คำเดียว

I already finished 1 course and now I will finish the second course soon, I feel that I understand the teacher and friends more. I can now communicate with friends with easy sentences. Before that I could only talk word by word.



Type here to search



11:31
27/04/2021



HAPPY STUDENTS!

チャットを使うことで、その国の地名や物の名前をスムーズに伝えられる。

By using chat function, it's much easier to let others know about place names and things in countries.

ほかの子の部屋が移るので、日本との部屋の雰囲気の違いがわかる

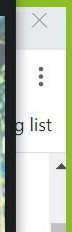
It's interesting to see other classmates' background (their rooms). Very different atmosphere compared to the rooms in Japan.

今までで一番思い通りに話せた。また、何かをに聞かれたときに、簡単なフレーズですぐに何かを返せるようになった。前より話す内容に、言いたいことを盛り込めるようになったと感じた。

I was able to speak the best I ever have! Also I managed to respond immediately using simple phrases when others asked me questions. Compared to before, I feel that I can say what I really want to say when I speak.



Steve Nicholson



Chiang Mai travel | Thailand, Asia ...
lonelyplanet.com



Chiang Mai, Thailand, guide...
theguardian.com



48 Hours in Chiang Mai: What to Do a...
tripsavvy.com



10 Chiang Mai Travel Tips to Avoid ...
theinvisibletourist.com



Chiang Mai - Everything You Need to ...
chiangmai.bangkok.com



Is Chiang Mai in Thailand Safe? 6 ...
worldnomads.com



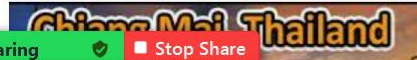
Chiang Mai | Thailand | Britannica
britannica.com



Chiang Mai - Everything You Need to ...
chiangmai.bangkok.com



The Best Travel Guide to Chiang Mai
arrivalguides.com



You are screen sharing

Stop Share

HAPPY STUDENTS!

회화 수업을 한 번도 들어본 적이 없어서 처음엔 말하는 게 쑥스러웠는데요. 그런데 소회의실에서 몇 명씩 이야기하고, 서로 소개하면서 친구들에 대해 더 잘 알게 되는 게 좋았어요. 또 학교나 학원에서는 한국인 선생님이 설명해 주시는데, 카플란 수업에서는 또래 외국인 친구들이랑 영어로 대화하면서 수업을 들어서 좋은 것 같아요. **학생 B (초등학교 5학년)**

I was quite shy at first as it was my first experience of English conversation class. Now I really like to get to know more about friends through this class. It's also great to actively study English with friends from different countries, rather than to listen teachers explaining. **(Student B, 5th grade)**

학교랑 학원에서는 독해랑 문법 공부를 많이 하는데, 카플란에서는 무조건 영어로만 이야기해요. 외국인 친구들과 하니까 신기하고 재미있어요. 선생님 수업도 좋고 피드백도 도움이 됐어요. **학생 C (초등학교 5학년)**

It's such fun to talk in English with friends all the time in this class, while I spend much time on reading and grammar at my school. I also like the teacher and his feedback is really helpful. **(Student C, 5th grade)**

영국인 선생님이랑 외국인 친구들이랑 수업하는 게 신기하고, 실제로 하니 더 실감이 나고 자신감이 생겨요. 말하기랑 문법에 도움이 되는 것 같아요. **학생 D (초등학교 6학년)**

It is quite a new experience for me to study with a British teacher and friends from other countries. Since we actually do a real conversation, it grows my confidence a lot. I also think this class is helping to improve English speaking and grammar. **(Student D, 6th grade)**



THANK YOU