

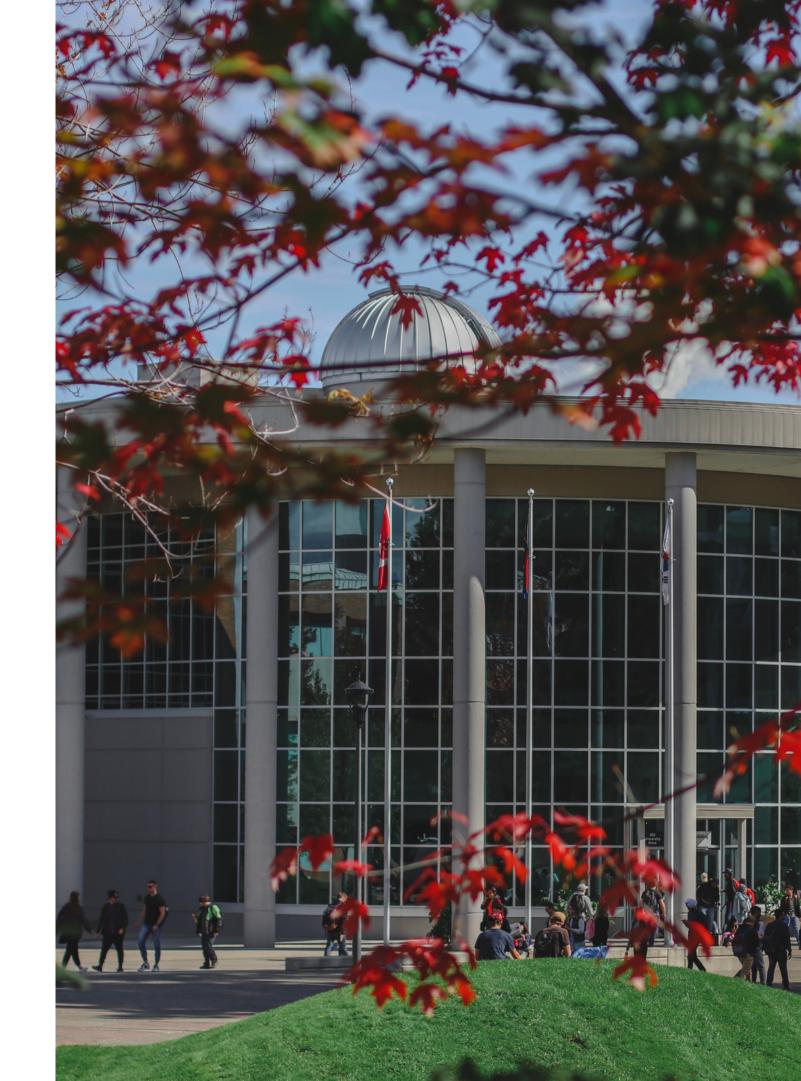
KAPLAN INTERNATIONAL LANGUAGES

Canadian Pathways and UPS Webinar

PART 2

Eris Brake and Safa Siddiqi

eris.brake@kaplan.com safa.siddiqi@kaplan.com





AGENDA

Pathways in Canada

We will be sharing what makes pathways in Canada unique.

Partnership Types

We will explain the differences between our public and private partners.

* UPDATE: New * Enhanced Partners

We will be sharing our brand new enhanced partnerships with private career colleges.

Applications

We will go over the application process to ensure everyone is on the same page.



Pathways in Canada





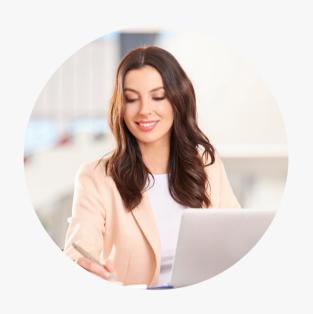
DIRECT **TRANSFER**

Students who study at Kaplan can use their English level and EAP certificate toward direct transfer to our postsecondary partner schools in lieu of a TOEFL or IELTS score.



WORKING WHILE STUDYING

In many countries, international students cannot work. This isn't the case in Canada. International students can work up to 20 hours per week while studying in a 6 month+, full-time program, and 40 hours during semester breaks.



QUALITY EDUCATION

Canada's well-funded, internationallyrenowned post-secondary institutions attract top professors and offer courses tailored to a changing economy.



IMMIGRATION

Canada's Express Entry immigration system offers bonus points to people with Canadian study and work experience, with further emphasis on language, skills, and age. Canada's immigration target is VERY high for the next 3 years: 1.2 million by the end of 2023.





Kaplan International Languages

Pathway Partnership Portfolio

Higher Education

Kaplan Post-Secondary Pathway Partner Colleges and/or Universities



Kaplan International

Languages

English for Academic Pathways Program (for A1-C2 students)



Premium Public Partners



Ouick CLOA Turnaround Time



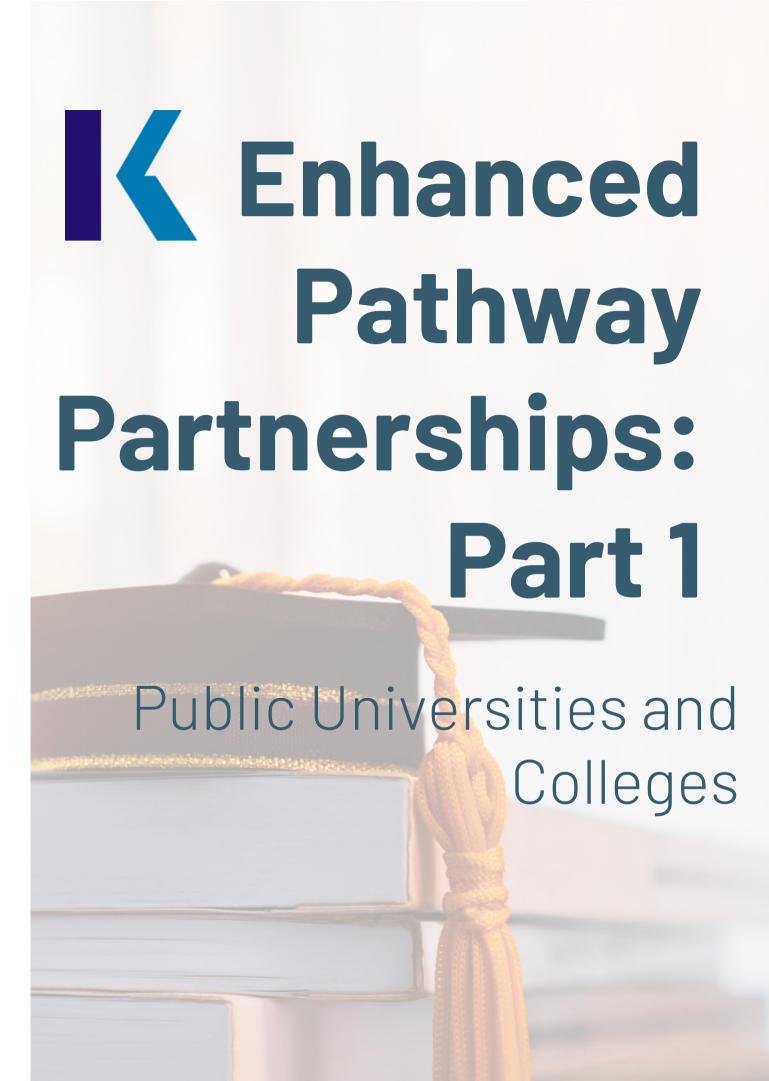
Seamless Transfer



Work Opportunities



Path to Immigration



KAPLAN INTERNATIONAL LANGUAGES PARTNER UNIVERSITIES AND COLLEGES IN CANADA

























































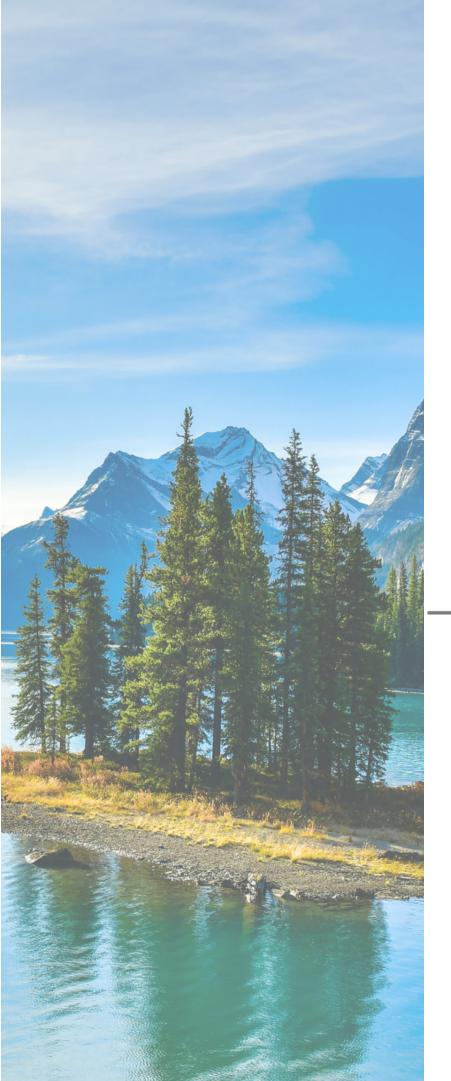














Kaplan International Languages

Pathway Partnership Portfolio

Higher Education

* Kaplan Private Partner Career *
Colleges



Kaplan Post-Secondary Pathway
Partner Colleges and/or
Universities





Kaplan International Languages

English for Academic Pathways Program (for A1-C2 students)



Shorter Certificate and Diploma
Programs (Flexible for Kaplan Students)



Ouick CLOA Turnaround Time



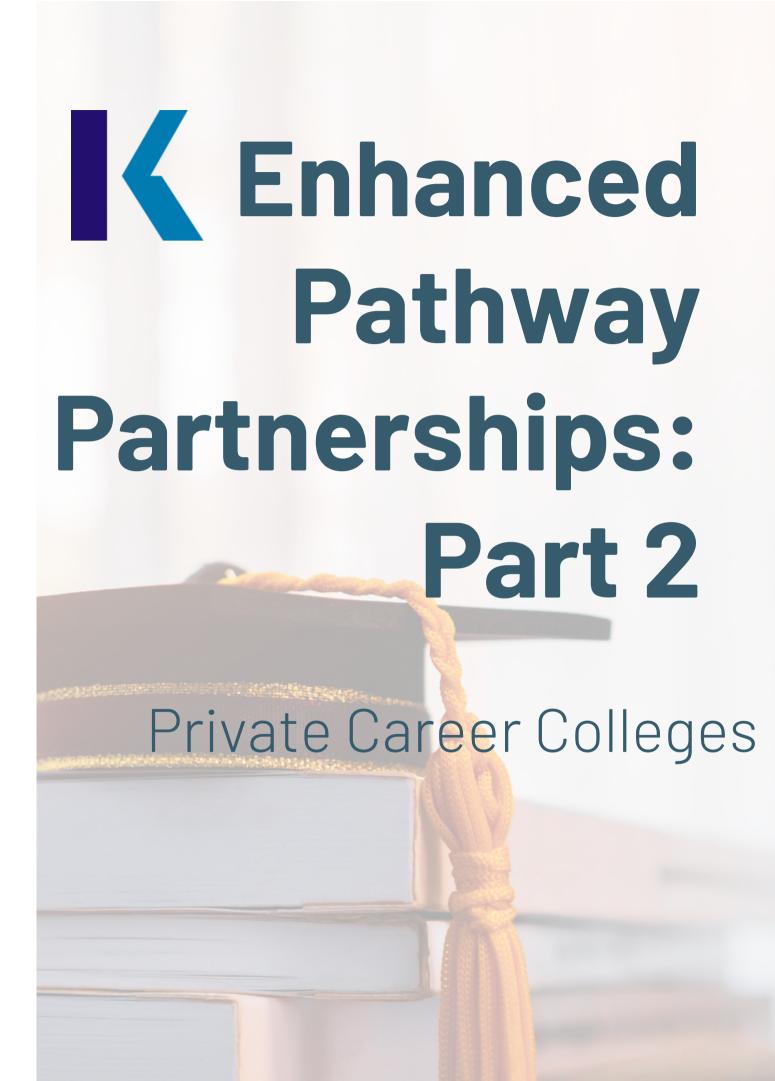
Cost Effective



Work Opportunities (Co-Op, Internships or Practicums)



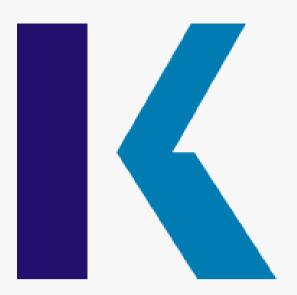
Certificate Upon Completion





KAPLAN'S NEW CAREER COLLEGE PARTNERSHIPS!

This is Part Two of our 'Enhanced Partnership Launch'. The private career college packages we have designed in partnership with these institutions are for students who are interested in studying for 1 year or less at a private institution known for academic excellence, work placement opportunities, and exclusive perks for Kaplan students. These institutions meet Kaplan's standard of high-quality education while still providing students flexibility and customized study programs.



Enhanced Partnerships

Private Career Colleges in British Columbia and Ontario

Institution Name

CLOA Turnaround Time

Price

Co-op Options

Kaplan Level Required for Direct Transfer











Sprott Shaw -Vancouver

48 hours \$7,000-19,000 CAD

B2+ and min. 5 wks EAP

Academy of Learning -Toronto

48 hours \$8,000-17,000 CAD B2+ and min. 5 wks EAP

Note: Co-Op is usually paid. Minimum wage in Ontario is \$14.25 per hour and \$15.20 per hour British Columbia.



VANCOUVER

PARTNER HIGHLIGHTS



Since 1903, Sprott Shaw College has turned thousands of students into successful professionals. Their mission and vision is to offer the right programs to meet the needs of the current economy and broader community; programs that provide students with relevant skills for meaningful jobs in high growth industries. For over 116 years, Sprott Shaw College has maintained its high standards and accomplished its goals through 16 campuses across British Columbia, Canada.





Sprott Shaw College-Programs



Sprott Shaw offers programs in all the major high growth industries: Business & Administration, Hospitality & Tourism, Child and Community Support, Nursing & Healthcare, Design & Trades and several university pathway programs. Many programs have paid co-op opporunities with a 3-interview guarantee.



ength of



TORONTO

PARTNER HIGHLIGHTS



The Academy of Learning
Career College Bay and Queen
campus occupies a prestigious
location in downtown Toronto.
A safe, central and accessible
location where many
Torontonians live and shop.
AOLCC is dedicated to utilizing
hands-on learning and cutting
edge technology in the
classroom so students have a
competitive edge and are
always job-ready.





Academy of Learning Career College- Programs



In partnership with Kaplan, AOLCC offers certificate and diploma programs in business, hospitality, healthcare, legal studies, payroll, and IT that vary in length and focus. Kaplan students can benefit from tailoring their studies to their personal needs. Students can opt to take just one or two courses of their choice and receive a certificate, or they can pursue an entire program. There are several co-op options already built into their programs, but they will also assist Kaplan students in finding a placement for their non co-op programs.



TORONTO :: BlackBerry



























Niagara Falls















CO-OP IN CANADA

What is it?

- A program where students get the chance to work in an industry related to their field
- Most co-op programs are structured so that each term or semester of schooling is alternated with a term or semester of work
- Students are paid for their work

What are the benefits of co-op?

- Students gain real industry experience
- Employers may hire students as permanent staff after graduation
- Canadian work experience

How do students find their co-op jobs?

 Our post-secondary partners have designated co-op departments that work with students to assist them in securing an interview and placement

Note: This calibre of co-op opportunities can only be found at premium private institutions.





THE APPLICATION PROCESS

A step-by-step overview, from the initial inquiry to obtaining a CLOA

1. INITIAL CONTACT

Sales Advisor/UPS
Advisor collects <u>UPS</u>
Inquiry Form
(preferred), Kaplan
pre-arrival test, high
school and university
transcripts.

2. PROGRAM SUGGESTIONS

Once the UPS Advisor receives the documents, they will send 2-3 program suggestions and admission requirements.

3. STUDENT ENROLMENT

Sales Advisor processes KI enrolment, books the student under the English for Academic Pathways Program + UPS.

4. APPLICATION

The UPS Advisor prepares the application and requests further documentation from the sales advisor or agent if needed.

5. CLOA

If accepted
conditionally, the UPS
Advisor sends
acceptance package
to the student and/or
agent, and explains
next steps.



For Kaplan Students Only:

- Entrance scholarships
- Flexible schedules
- Certificates upon completion
- Co-op options
- Accepts B2+

For details and inquiries, please contact:

Safa Siddiqi Canadian Pathways Manager safa.siddiqi@kaplan.com

Schedule a meeting for more information today!

Promotional benefits valid for applications submitted by December 31st, 2021.



For Kaplan Students Only:

- Choice of \$500 CAD bursary or a free laptop!
- Flexible schedules
- Certificates upon completion
- Co-op options
- Accepts B2+

For details and inquiries, please contact:

Safa Siddiqi Canadian Pathways Manager safa.siddiqi@kaplan.com

Schedule a meeting for more information today!

Promotional benefits valid for applications submitted by December 31st, 2021.



Thank you!