

KAPLAN ONLINE COURSES



TODAY WE WILL COVER...

- K+ Live
- K+ Live Express
- K+ Live Express for Young Learners
- A quiz!



K+ LIVE

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- Replicates the in-school academic programme – 45 minute lessons
- General (20 lessons)/Semi-Intensive (28 lessons)/Intensive (35 lessons)
- General English/Business Supplementary/IELTS Supplementary
- K+ Clubs every day
- Social activities every day
- 3 different main classes (10:00 UTC/17:00 UTC/20:30 UTC)
- KITE English Test
- End of course certificate
- Guaranteed Progression

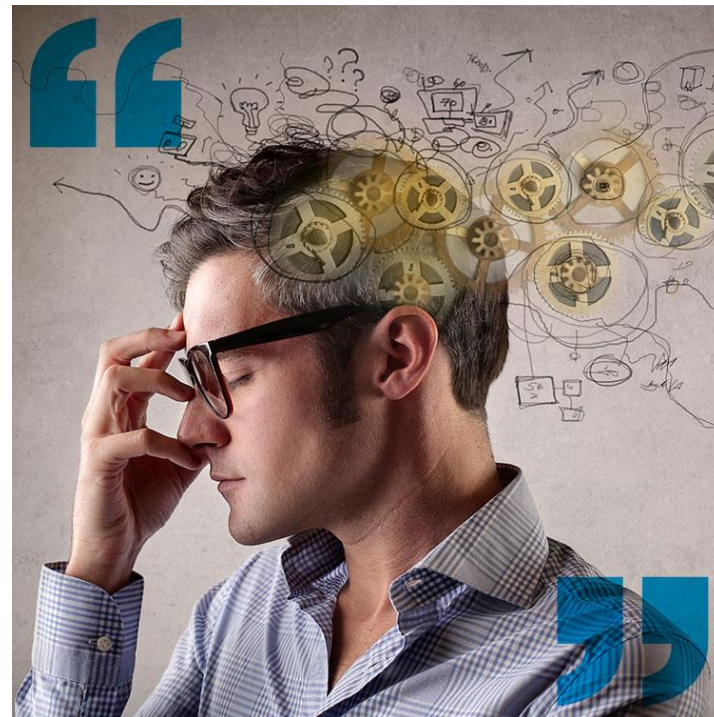


K+ LIVE EXPRESS

K+ LIVE EXPRESS

- Max class size is 15
- 1 hour class every day
- Speaking & Listening and/or Grammar & Vocabulary (5 or 10 hours per week)
- S&L/G&V are linked but can be done on their own
- Daily social activities
- Access to K+ Online Extra – Grammar, Vocabulary & Pronunciation
- 15 minute break between classes
- Certificate on completion

WHAT DOES EXPRESS MEAN?



WHAT IS INCLUDED?



THE 5 CORE PRINCIPLES OF EXPRESS

Express is about...

...enjoying using English to talk with others about yourself, your life and your opinions

...practising the English you have previously learned passively but not had enough chances to use actively

...acquiring English communication skills unconsciously through meaningful, natural interaction in English

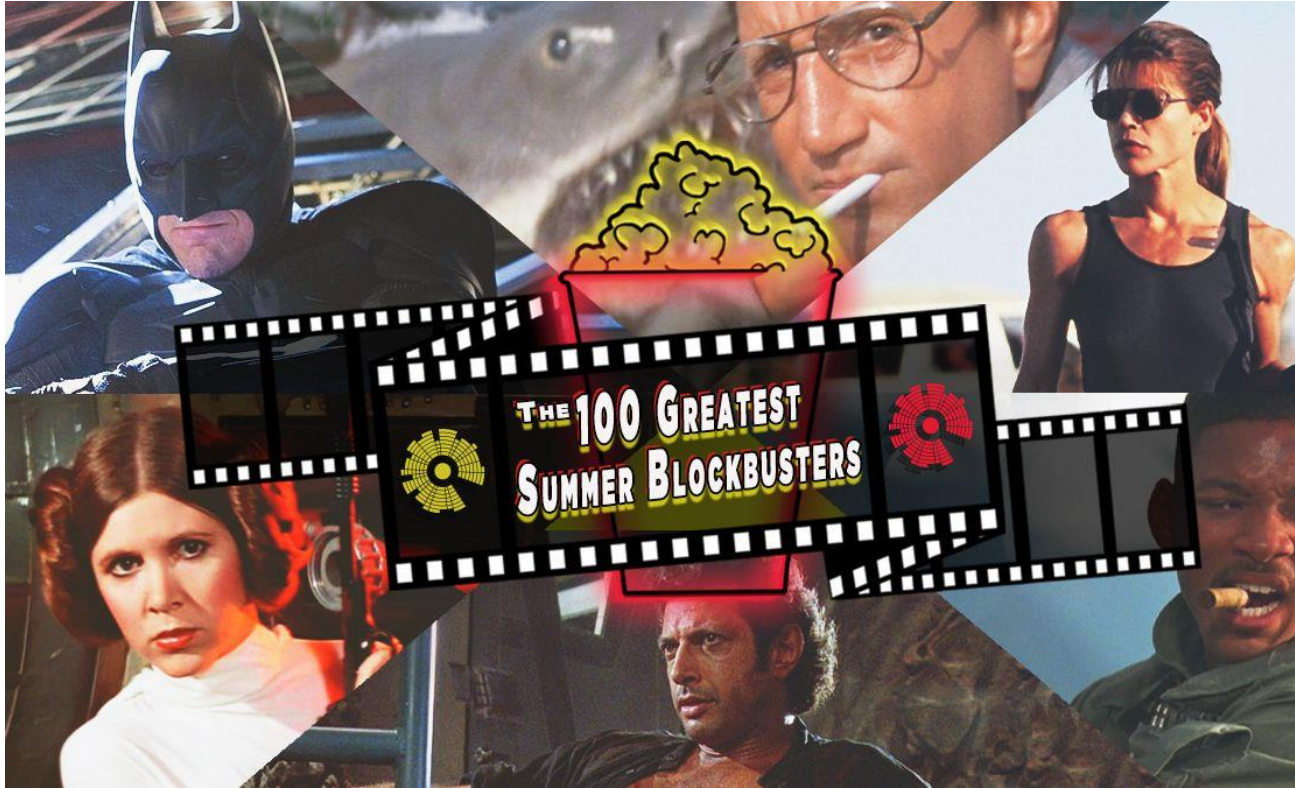
...increasing your language knowledge indirectly, through upgrading, reformulation, and mirroring

...taking personal responsibility for your learning and skills development

Express classes sharpen the tools that students need to communicate, via fast paced, short lessons, that can be done after work, or school before and/or after joining us for a face to face course in the UK, Ireland, USA or Canada.

HOW DO WE DO IT?

K+ Live Express: Blockbusters



K+ LIVE EXPRESS: BLOCKBUSTERS

Star Wars

Alien / Terminator

an all-star cast / 'A-listers'

product placement /
hype / merchandise

What different blockbuster films can you think of?

What are the typical characteristics of a 'blockbuster'?

K+ LIVE EXPRESS: BLOCKBUSTERS

Star Wars

Alien / Terminator

The Matrix

Fast & Furious

Harry Potter / Lord of the
Rings

Avatar

What different blockbuster films can
you think of?

Jurassic Park

Rocky

The Godfather

Bladerunner

James Bond

Jaws

an all-star cast / 'A-
listers'

product placement /
hype / merchandise

a big budget

dramatic or unique
setting

big cast / lots of 'extras'

a hit soundtrack /
theme song

What are the typical characteristics of a
'blockbuster'?

lavish costumes

simple narrative

they have mass appeal

PG certificate

a summer release date

special effects / CGI

K+ Live Express: Blockbusters

Think of examples of blockbusters you have seen.

Work in pairs (or groups of three if necessary).

Tell each other about some of these films.

As you listen to your partners, decide whether you have seen similar films.

K+ Live Express: Blockbusters

Choose one of the blockbusters you have been talking about to share with the whole class. One speaker will tell the rest of the class about this film.

Spend 15 minutes, as a pair/group, preparing what the speaker is going to say. Think about:

- Information
 - Organisation and structure
-

K+ Live Express: Blockbusters

The speaker from each pair/group talks to the rest of the class.

As you are listening to other speakers, make notes of key points.

After listening to all the speakers, answer the questions.

K+ Live Express: Blockbusters

Look at your notes for each speaker and, for each one, answer the questions:

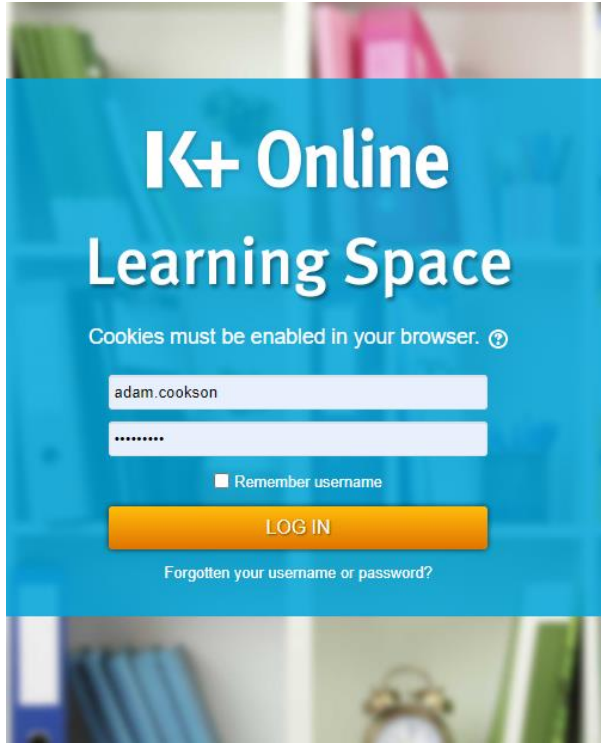
- a) What was the film, and who saw it?
 - b) When and where did the person see it?
 - c) What typical blockbuster characteristics did the film have?
 - d) Did the person enjoy the film?
 - e) What similar films have you seen?
-

K+ Live Express: Blockbusters

Check your answers to the questions with the other member(s) of your pair/group.

As a pair/group, decide *which of the people you have heard about most enjoys blockbuster films.*

HOW IS IT ACCESSED?



K+ Online Learning Space

Cookies must be enabled in your browser. ⓘ

adam.cookson

.....

Remember username

LOG IN

[Forgotten your username or password?](#)

K+ Live classes



[Go to course](#)

Click on "[Go to Course](#)" to find your links to your [Online classes](#), your [Timetable](#) or [Entry Test](#) and your [Coursebook](#) for this week

[Daniel Keightley - Click here](#)

PRICES/TIMES

	GBP	USD	Euro
5 hours Price List	75	100	100
10 hours Price List	150	200	200
5 hours Promo	60	75	75
10 hours Promo	100	135	120

	UTC/GMT			
G&V	11:00	17:00	21:00	12:00
S&L	12:15	18:15	22:15	01:15

Buy 3 weeks, get 4th week FREE!

WHO TAKES EXPRESS

- Free with all 20+ week courses
- Taken as a standalone product
- Taken as an add on for pre-arrival/post departure
- Gives students a taste and helps them prepare
- Students may be nervous about speaking/grammar/studying
- Free trial available to all current or prospective students



K+ LIVE EXPRESS FOR YOUNG LEARNERS

KEY POINTS

- Follows same 5 core principles
 - Speaking & Listening
 - International groups
 - Aged 12 – 15 (11 on request)
 - Access to K+ Online Extra
 - Weekly class feedback report
 - Personal progress report (weeks 1, 3 and 6)
 - End of course certificate
- 6 week course
 - Tuesdays/Thursdays
 - 60 minute lessons
 - 0930-1030 or 1800-1900 (UTC times)
 - Start dates
 - 5th April
 - 17th May
 - 28th June
 - 9th August
 - 20th September
 - 1st November

QUIZ

- 8 Questions
- Multiple choice
- Top 3 will win a 1 week Express course
- 10 seconds to answer
- The quicker you answer, the more points you get!

