



30+

Siobhan Ali chikh- Regional Principal Manchester & Liverpool

WHAT WE WILL TALK ABOUT...

- **ORIGINS OF 30+ PROGRAMME**
- **MINIMUM STANDARD**
- **NEW YORK**
- **TORONTO**
- **LONDON**
- **LIVERPOOL**
- **30+ COMMUNITY**
- **WHAT OUR STUDENTS THINK**
- **QUIZ**



WHY 30+?

Why 30+?

- Clear differences in learning objectives
- Opportunity to study with likeminded people
- More appropriate learning environment
- Supplemented learning materials
- Response to student feedback
- Competitive Edge





LOCATIONS

- New York
- Toronto
- London
- Liverpool



What do we offer?

We have worked hard to standardise the programme across all 4 schools:

- Personalised Orientation
- Coffee Club
- Exclusive K+ Club
- Main classes with like- minded people
- Exclusive Social Programme
- K+ Global Connect
- Intensive Business English (exc. Toronto)

KAPLAN INTERNATIONAL LANGUAGES

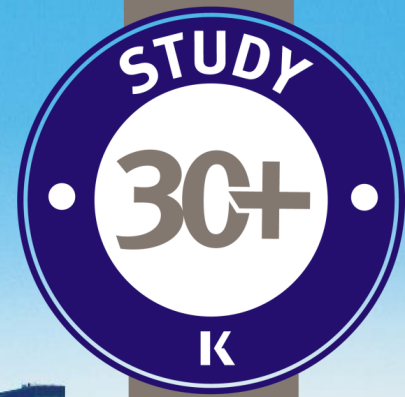
STUDY 30+ K

Join your 30+ peers for a Global Connect event about cultural etiquette at work.



Wednesday 30th March
Liverpool and London 4:30PM UTC
New York and Toronto 11:30 AM ET

This event will take place in class and ZOOM



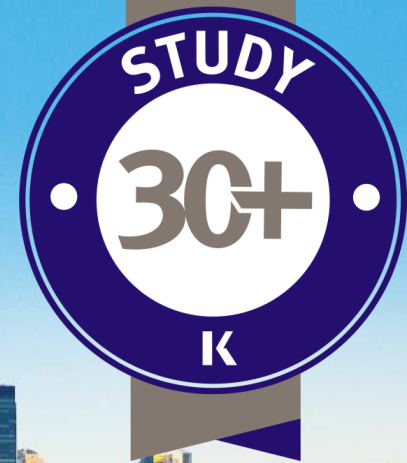
NEW YORK

NEW YORK CENTRAL PARK HIGHLIGHTS

- Midtown Manhattan Location next to Central Park and minutes away from Time Square, Carnegie Hall, Rockefeller Center, Museum of Modern Art, and Time Warner Shopping Center.
- Easy access to all of NYC—next to one of largest subway centers.
- New school with state-of-the-art facilities on two floors of a historic NYC building, 5 Columbus Circle.
- Variety of daily NYC activities organized by the school including: Broadway plays, museum and neighborhood tours, sporting events, club/bar and culinary events.
- *Real Life English* courses in theatre and leadership allow students to use a hands on/practical approach to improving their English skills.
- University Placement Services are available; we work directly with over 100 university partners



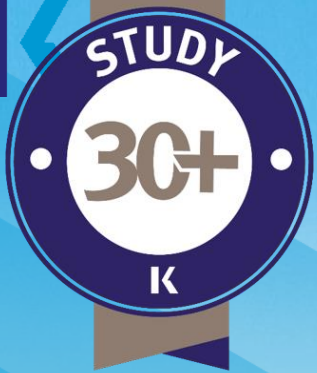
30+ BENEFITS IN NEW YORK



- Morning and mid-day classes
- Separate classrooms and an executive lounge at New York Central Park
- Additional orientation in first week
- Network with other global professionals
- Weekly coffee and discussion hosted by School Director
- Students also join any activities or K+ clubs open to under 30 students
- Special calendar of academic, professional, cultural and social seminars and events led by teachers and industry professionals, unique to Central Park

30+ AT CENTRAL PARK





Dedicated 30+ Teachers that are

- focused on delivering appropriate and engaging content for 30+ students;
- connected with 30+ students through exclusive K+ Clubs and social activities;
- invested in the progress and happiness of 30+ students.



Judith Rimerman



Brett Sharpton



Catalina Silva



Dr. Beata Dolina

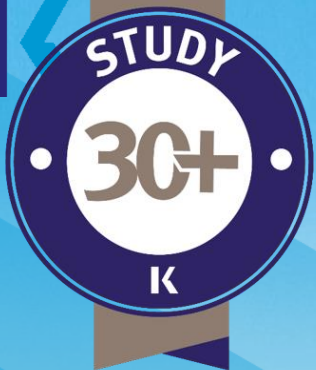


Paul Blomquist



Peggy Tyrode

Social Activities



- Suggested activities
- Teacher and staff led adventures
- In-school experiences

(These activities are in addition to the regular monthly social activities!☺)



Receive K+ credit for Monday and Friday 30+ Activities!

Are you a student at Kaplan who is 30 years of age or older?
Check out these activities to meet students like you!

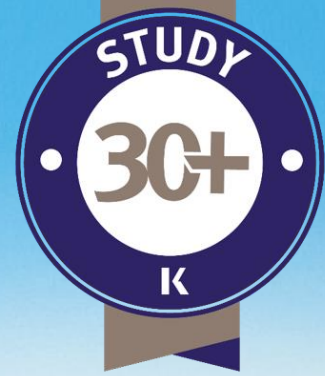
March 2022

Monday	Tuesday	Wednesday	Thursday	Friday
	1 Meet and Greet with School Director Room 404 11:45 am	2	3	4 30+ Club Public Speaking 12:00-1:30, Computer Lab
7 30+ Adventures in NY with Peggy Meet at 5:10 pm, 4 th floor <i>Sign up at the front desk for a night on the town!</i>	8 Meet and Greet with School Director Room 404 11:45 am	9	10 Fat Black Pussycat Comedy Club \$17 Meet at 6pm in front of the school	11 30+ Club Time Management 12:00-1:30, Computer Lab
14 30+ Adventures in NY with Peggy Meet at 5:10 pm, 4 th floor <i>Sign up at the front desk for a night on the town!</i>	15 Meet and Greet with School Director Room 404 11:45 am	16	17	18 30+ Club Emotional Intelligence 12:00-1:30, Computer Lab
21 30+ Adventures in NY with Peggy Meet at 5:10 pm, 4 th floor <i>Sign up at the front desk for a night on the town!</i>	22 Meet and Greet with School Director Room 404 11:45 am	23	24 Jazz Bar Night Meet at 5:10pm, 4 th floor Bring spending money	25 30+ Club Formal Language 12:00-1:30, Computer Lab
28 30+ Adventures in NY with Peggy Meet at 5:10 pm, 4 th floor <i>Sign up at the front desk for a night on the town!</i>	29 Meet and Greet with School Director Room 404 11:45 am	30	31	

Sign up for 30+ Activities & Clubs

- Visit 4th Floor Reception Desk
- Email percy.totten@kaplan.com

MEET AND GREET WITH THE SCHOOL DIRECTOR



Every week, the school director schedules a group meeting with the 30+ arrivals





TORONTO





HIGHLIGHTS

- New and modern 30+ Lounge
Comfortable space for 30+ students to relax, eat, socialize... and study of course
- 30+ Global Connect
- 30+ CommUNITY





TORONTO TEACHERS



Darren

began teaching in 2005 and has lived, worked and taught all over the world. He loves working with and getting to know his students and helping them to achieve their goals. As an IELTS examiner for many years, Darren specializes in academic English and exam preparation. Originally from London, England he also works as a freelance filmmaker and artist. Outside of work, he is passionate about the outdoors, travelling, canoeing, hiking and riding motorbikes.



Francesca

moved to Toronto in 2016 After having taught ESL for 15 years in Italy and Germany, and joined the Kaplan team in 2017. Teaching people from various cultural and socio-economic backgrounds, different age groups and levels has rewarded her with great experiences, connections and stories to tell. In her spare time she enjoys cooking, hiking, camping and traveling...and during the pandemic has started baking her own sourdough bread!



Colleen

began teaching when people were still listening to cassette tapes. Before moving to Toronto, she taught English in Spain, France and then at Kaplan. Colleen, a graduate of Ottawa University and McGill, grew up in Kingston, Ontario. She is an avid cyclist and rower for life. She loves the outdoors, travelling, playing cards (sometimes for money), singing and watching old movies.



Geoff

Geoff has taught English for many years, and loves teaching all levels and subjects, especially Grammar and Pronunciation. His interests include tennis, TV series and travelling, having been throughout Canada and the States, 13 European countries, Thailand twice, The Philippines, and the Dominican Republic. He loves to cook different cuisines, such as Italian, Chinese, Thai and Indian, just to name a few.



Ellen

started teaching in 2003, and has been with Kaplan since 2009. She has lived and taught in the Czech Republic, Korea, and Australia, and has travelled all over the world. Her teaching specialty is exams, so if you have any questions about any English tests, she's the one to ask! Ellen has far too many hobbies, including painting and drawing, printmaking, sewing, needlework, gardening, occasionally playing the guitar, baking, and making jam.



Anastasia

has over 20 years of teaching experience. She has taught a great variety of students from small children to adults, with all sorts of cultural and educational backgrounds. This is what Anastasia says about her teaching experience: "I want to share my knowledge and experience with other people and help them pursue their educational, professional and communicative goals. I want to leave a trace in their lives. I want them to remember me."



SOCIAL ACTIVITIES: TORONTO



Kaplan Toronto
30+ Activities

MARCH 2022

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	2 WORKSHOP Negotiating 1:15 PM Room 203	3	4
7	8	9	10	11
14	15	16 Coffee with the Director 12:45 PM Room 203 	17  Saint Patrick's Day Pub Crawl with Francesca 6:00 PM Rec 1	18 Toronto Comicon Marcel's Suggested Activity https://fanexpohq.com/comicontoronto/
21	22	23  GLOBAL CONNECT Join 30+ students from around the world! Time: TBD	24 PATHWAYS University/College Info-Session 12:45 – 1:30 PM Room 203 	25
28	29	30	31	

30+ Exclusive Clubs

A club is not a class. A club is student led English practice. Push your limits!

TUE: Current Affairs
Discuss the news of the day

THU: Professional Writing
Real world writing practice

30+ K+ Activities and Clubs are in addition to those on the regular schedule



Friday, December 17
6:00 PM Front Reception

Pub Night - with Brad



Join Brad and Marcel for a Friday evening at the C'est What? pub before the holiday

Friday, January 28
3:00 PM Front Reception

Ice Skating at City Hall



Join a Kaplan teacher for an evening on the ice at City Hall - Dress warmly

Now with
beer!

Friday, February 25
6:00 PM Room 203

Poker Night



Join the Kaplan team for a friendly poker game. New players welcome!

Thursday, March 17
6:00 PM Reception 1

Saint Patrick's Day Pub Crawl



Join Francesca in celebrating the Irish by visiting a pub and doing what the Irish do!



WORKSHOPS

Monthly Professional Workshops

- Different topics led by staff, teachers and guest speakers
- We take requests!
- Incredible turnout (most recent workshop had 75% of 30+ students in attendance)

Thursday, December 16
1:15 PM Room 203

Public Speaking Workshop



Get North American presentation tips and practice with Marcel

Wednesday, March 2
1:15 PM Room 203

Negotiating Workshop



Experience the art of negotiating with Marcel and Anastasia.

Thursday, January 20
2:35 PM Room 203

Culture Differences Workshop



Learn about working in an international environment with Marcel

Thursday, February 10
2:35 PM Room 203

Resume/CV Building Workshop



Get tips on how to create an effective international resume/CV with Abdul



GLOBAL CONNECT

Kaplan Toronto hosted the first live Global Connect in February

Some feedback from the 30+ students that attended:

Victoria from Toronto – “Very interesting. It’s a good way to share opinions with other students and work as a team!”

Anastasia from New York – “This is a good event! Lots of communication.”

Ferya from London – “It’s fun! I will be waiting for the next activity.”

Viviane from Toronto – “It was an amazing experience for learning more English content and networking with other Kaplan units.”

KAPLAN INTERNATIONAL LANGUAGES



Liverpool + London + New York + Toronto

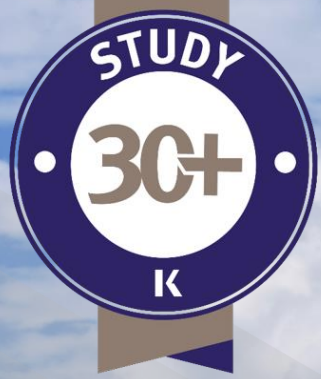
Join your fellow 30+ students from all around the world for a connected event discussing the art of communication and decision making.

Wednesday, February 23

4:30 PM UTC Liverpool and London

11:30 AM ET New York and Toronto

This event will take place in class and through ZOOM



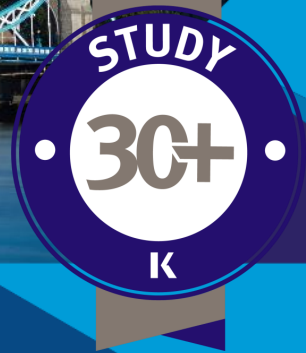
COMMUNITY

The Kaplan Toronto 30+ students have formed a **tight knit community** within the larger school community. While they participate in all K+ Clubs, social activities and events, they also form strong **bonds** with each other while they study and experience Canada. These bonds extend past graduation as the 30+ students have created a Whatsapp group that everyone participates in to **keep in touch**, promote Kaplan 30+ events, plan trips, and **encourage each other** through progress tests, job interviews, and life stresses.

Kaplan Toronto has consistently attracted **30+ ambassadors**, students that are more involved with the school and events, who help **integrate** new 30+ students into the community and facilitate different events, activities, and excursions.

A photograph of the Tower Bridge in London, viewed from the River Thames. The bridge's two massive stone towers are prominent, connected by a walkway and suspension cables. The background shows the London skyline with various buildings under a clear blue sky. The image is overlaid with a semi-transparent blue geometric pattern.

LONDON



30+ at Kaplan London

- Dedicated 30+ floor
- Morning and afternoon classes
- Guest speakers
- Opportunities to network with other 30+ students at weekly 30+ Coffee Club





30+ Social Activities

- Monday guided tour
- Wednesday Pub Night
- Friday Coffee Club
- Theatre, classes and live events tickets available at reception

GUEST SPEAKERS



PART OF A SERIES
HUMOUR AND MUSIC
Professor Jeremy Summery
Thursday, 31 March 2022 - 6.00PM



PART OF A SERIES
**PEOPLE AND PURPOSE
PUTTING POSITIVE IMPACT
AT THE HEART OF
ECONOMIC GROWTH**
The Rt. Hon The Lord Mayor Vincent Keaveney
Monday, 4 April 2022 - 6.00PM



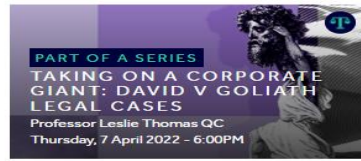
PART OF A SERIES
**THE GLOBAL FINANCIAL
CRISIS AND COVID... WHAT
NEXT?**
Professor Martin Dauntton FBA
Tuesday, 5 April 2022 - 1.00PM



PART OF A SERIES
IS DEMENTIA INEVITABLE?
Professor Martin Rossor
Tuesday, 5 April 2022 - 6.00PM



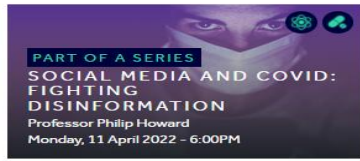
PART OF A SERIES
**VILLAINS IN THE NOVEL:
FROM DICKENS, HARDY
AND WILKIE COLLINS TO
HILARY MANTEL**
Professor John Mullan
Wednesday, 6 April 2022 - 6.00PM



PART OF A SERIES
**TAKING ON A CORPORATE
GIANT: DAVID V GOLIATH
LEGAL CASES**
Professor Leslie Thomas QC
Thursday, 7 April 2022 - 6.00PM



PART OF A SERIES
**FREEZING EGGS AND
DELAYING FERTILITY: LAW,
ETHICS AND SOCIETY**
Professor Imogen Goold
Monday, 11 April 2022 - 1.00PM



PART OF A SERIES
**SOCIAL MEDIA AND COVID:
FIGHTING
DISINFORMATION**
Professor Philip Howard
Monday, 11 April 2022 - 6.00PM



PART OF A SERIES
INTEGRAL TRANSFORMS
Professor Richard Harvey
Tuesday, 12 April 2022 - 6.00PM

- Free lectures and talks promoted
- Available face to face and online
- Wide range of topics



LIVERPOOL



LIVERPOOL HIGHLIGHTS

- Low cost of living
- Situated in the Central Business district- a short walk from Liverpool One
- 30+ Exclusive Elective classes
- 4 Residence options- large studios suitable for 30+
- Rich cultural heritage



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LIVERPOOL TEACHERS



David Holden

























Sarah McCauley



Simeon Wren

LIVERPOOL SOCIAL PROGRAMME



 LIVERPOOL (30+) April 2022						
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 Curry night!	2 Lake district Trip!	3 SUGGESTION: Visit Manchester: the best city for dance and rock music in the country!
4 Liverpool Walking Tour!  Coffee Club! 	5 Topic: Unusual dishes and food K+club Weekly Study Club	6 Junkyard goff! 	7 K+club Weekly Study Club Weekly Social Evening!	8 Salary Reviews! 	9 Afternoon Tea! 	10 Oxford Trip!  SUGGESTION Visit Hibble Island in the seaside town of West Kirby and see the seals!
11 Liverpool Walking Tour!  Coffee Club! 	12 Topic: Applying for University! K+club Weekly Study Club	13 Chester Tour! 	14 K+club Weekly Study Club Weekly Social Evening!	15 Topic: RUGBY LEAGUE: St Helens V Wigan Appraisals! THE FIRST EVER SPORTING DERBY! 	16 Snowdonia Trip! 	17 SUGGESTION Go to China town (the oldest in the U.K.) for some hotpot!
18 Liverpool Walking Tour!  Coffee Club! 	19 Topic: IELTS speaking 2&3! K+club Weekly Study Club	20 Go karting! 	21 K+club Weekly Study Club Weekly Social Evening!	22 Topic: Job searching 2022! The Mersey Ferry! 	23 Castles of Wales Trip! 	24 SUGGESTION Go to Formby national trust park and see the Red Squirrels!
25 Liverpool Walking Tour!  Coffee Club! 	26 Topic: Arranging a night out! K+club Weekly Study Club	27 Point Blank! 	28 K+club Weekly Study Club Weekly Social Evening!	29 Topic: Leading in a crisis! Williamson's Tunnels! 	30 Peak District! 	



LIVERPOOL K+ CLUBS



KAPLAN INTERNATIONAL LANGUAGES



K 30+Club this week!

Vocabulary and speaking:

Business idioms



WHAT:

- Practice your English
- Idioms for business
- Completely FREE!

WHERE:

- Floor 5 study centre
- Second floor
- Go along the corridor to the end of

WHEN:

- Thursday 2:30pm
- 20th January
- Sign up on 5th floor
- Min 4: Maximum 15



+ Club this week!

Interview skills: 30+ ONLY!

WHERE:

Study Centre, 5th Floor



WHAT:

Job interviews:
Questions and roleplay

WHEN:

Thurs 25th
November

2:30 – 3:30pm



- Are you planning on applying for an English-speaking job or role?
- Do you need a helping hand practising your interview technique?
- We're going to show you which questions to ask and which to expect at an interview!

KAPLAN INTERNATIONAL LANGUAGES



+ Club this week

Business trips: 30+ ONLY!



WHERE:

"UH... BUSINESS TRIP."

Study Centre, 5th Floor

WHAT:

Banking: Convo
practice

WHEN:

Thurs 13th Jan

2:30 – 3:30pm

- Are you getting ready to go on a business trip?
- How do you occupy your time?
- We're going to show you which questions to ask and which to expect!



30+ Community





<https://www.youtube.com/watch?v=xOJmf7DYh20>

WHAT DO OUR STUDENTS THINK?



THANK YOU
ARE YOU READY TO TEST YOUR KNOWLEDGE?

kaplaninternational.com