

KAPLAN INTERNATIONAL LANGUAGES

LEARN MORE

BUSINESS ENGLISH INTENSIVE

Set yourself apart from other candidates and develop English languages skills that will help you effectively communicate a range of business topics in the workplace.



WHY CHOOSE THIS COURSE:

- Improve your general English language skills as well as learn specific communication skills for the workplace with practical projects and real-life scenarios
- Study a range of topics and concepts prevalent in the world of modern business
- Join a flexible program with frequent start dates and different course lengths to suit your needs
- Choose from a range of outstanding schools in stunning locations across the UK and USA and receive a Kaplan certificate at the end of your course to show prospective employers



Your course will be made up of three main components:

1. English Classes:

Our experienced team of teachers will focus your study on the essential language skills for business contexts

2. K+ (our blended learning system):

K+ sessions allow you to practise and develop what you have learnt in the classroom with tools such as K+ Online, K+ Learning Clubs, and K+ Online Extra

3. Specific Skills:

These classes include a range of subjects to help you tailor your program to meet your specific language needs, whether that's a focus on writing or listening and speaking

PROGRAM DETAILS

Each week you will receive:
20 lessons of Business English (15 hours)
Eight Specific Skills lessons (6 hours)
7 sessions of K+ Online, K+ Learning Clubs, and access to K+ Online Extra

© Total: 21 hours + 5.25 hours of K+ per week



COURSE LENGTH

UK ; 1 to 52 weeks
US ; 1 to 24 weeks



LESSON LENGTH

45-minute lessons



CLASS SIZE

Average 12 (Maximum 15)



MINIMUM AGE

16-years old



LOCATIONS

[Liverpool](#) | [London](#) | [New York](#)



COURSE START DATE

Courses starting every Monday



COURSE ENTRY LEVEL

UK ; Intermediate
US ; Higher Intermediate

SAMPLE CLASS TIMETABLE

Morning

CLASS: 08:45 – 10:15

CLASS: 10:15 – 10:30

CLASS: 10:30 – 12:00

Afternoon (Seasonal)

CLASS: 12:00 – 13:30

CLASS: 13:30 – 15:00

CLASS: 15:00 – 16:00

CURRICULUM

OUR BUSINESS STUDENTS WILL STUDY A WIDE RANGE OF TOPICS, SEE BELOW A SAMPLE:

BUILDING RELATIONSHIPS

Topics

Skill: Networking

Writing: Marketing

Vocabulary: Building relationships

Language review: Multi-words verbs

COMMUNICATION

Topics

Skill: Dealing with communication breakdown

Writing: Professional development

Vocabulary: Communication

Language review: Idioms

CUSTOMER SERVICE

Topics

Skill: Active listening

Writing: Complaints

Vocabulary: Customer service

Language review: Gerunds

INTERNATIONAL MARKETING

Topics

Skill: Brainstorming

Writing: International marketing

Vocabulary: International marketing

Language review: Noun compounds and noun phrases

JOB SATISFACTION

Topics

Skill: Dealing with communication breakdown

Writing: Professional development

Vocabulary: Communication

Language review: Idioms

MANAGEMENT STYLES

Topics

Skill: Cold calling

Writing: Job applications

Vocabulary: Job satisfaction

Language review: Passives

RAISING FINANCE

Topics

Skill: Negotiating

Writing: Emphasizing

Vocabulary: Finance

Language review: Dependent preposition

RISK

Topics

Skill: Brainstorming

Writing: International marketing

Vocabulary: International marketing

Language review: Noun compounds and noun phrases

SUCCESS

Topics

Skill: Negotiating

Writing: Follow-up letters

Vocabulary: Success

Language review: Present and past tenses

TEAM BUILDING

Topics

Skill: Resolving conflict

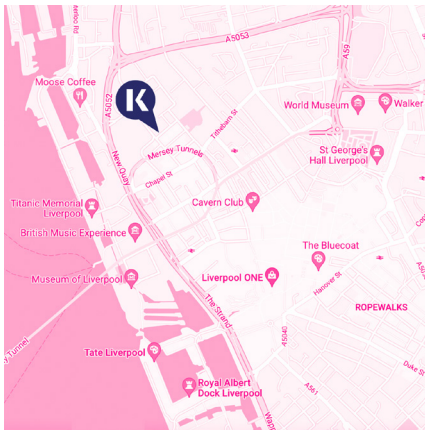
Writing: Email

Vocabulary: Diplomatic language

Language review: Modal perfect

DESTINATIONS

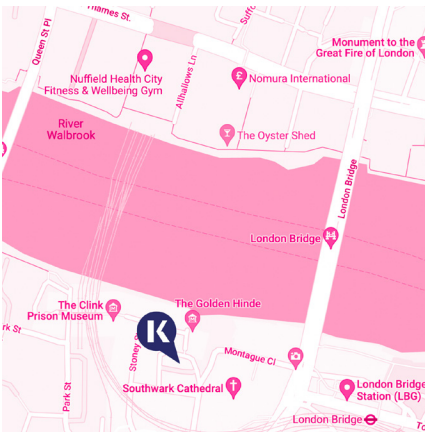
LIVERPOOL



How to find us:

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Liverpool, L3 9TX

LONDON 30+



How to find us:

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NEW YORK



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