

BUSINESS ENGLISH INTENSIVE

Set yourself apart from other candidates and develop English languages skills that will help you effectively communicate a range of business topics in the workplace.



WHY CHOOSE THIS COURSE:

- Improve your general English language skills as well as learn specific communication skills for the workplace with practical projects and real-life scenarios.
- Study a range of topics and concepts prevalent in the world of modern business.
- Join a flexible program with frequent start dates and different course lengths to suit your needs.
- Choose from a range of outstanding schools in stunning locations across the UK and USA and receive a Kaplan certificate at the end of your course to show prospective employers.



COURSE LENGTH

UK : 1 to 52 weeks
US : 1 to 24 weeks



LESSON LENGTH

45-minute lessons



CLASS SIZE

Average 12 (Maximum 16)



MINIMUM AGE

16-years old



LOCATIONS

[Liverpool](#) | [London](#) | [New York](#)



COURSE START DATE

Courses starting every Monday



COURSE ENTRY LEVEL

Intermediate



PROGRAM DETAILS

Your course will be made up of three main components:

1. English Classes:

Our experienced team of teachers will focus your study on the essential language skills for business contexts.

2. K+ (our blended learning system):

K+ sessions allow you to practise and develop what you have learnt in the classroom with tools such as K+ Online, K+ Learning Clubs, and K+ Online Extra.

3. Specific Skills:

These classes include a range of subjects to help you tailor your program to meet your specific language needs, whether that's a focus on writing or listening and speaking.

Each week you will receive:

20 lessons of Business English (15 hours)

Eight Specific Skills lessons (6 hours)

7 sessions of K+ Online, K+ Learning Clubs, and access to K+ Online Extra

© Total: 21 hours + 5.25 hours of K+ per week

SAMPLE CLASS TIMETABLE

Morning	Afternoon (Seasonal)
CLASS: 08:45 – 10:15	CLASS: 12:00 – 13:30
CLASS: 10:15 – 10:30	CLASS: 13:30 – 15:00
CLASS: 10:30 – 12:00	CLASS: 15:00 – 16:00

CURRICULUM

Our business students study a wide range of topics. Please see below for sample lesson topics:

BUILDING RELATIONSHIPS

Topics

Skill: Networking

Writing: Marketing

Vocabulary: Building relationships

Language review: Multi-words verbs

COMMUNICATION

Topics

Skill: Dealing with communication breakdown

Writing: Professional development

Vocabulary: Communication

Language review: Idioms

CUSTOMER SERVICE

Topics

Skill: Active listening

Writing: Complaints

Vocabulary: Customer service

Language review: Gerunds

INTERNATIONAL MARKETING

Topics

Skill: Cross-cultural communication

Writing: Market research

Vocabulary: Consumer insights

Language review: Noun compounds and noun phrases

JOB SATISFACTION

Topics

Skill: Dealing with communication breakdown

Writing: Professional development

Vocabulary: Communication

Language review: Idioms

MANAGEMENT STYLES

Topics

Skill: Public speaking

Writing: Job applications

Vocabulary: Job satisfaction

Language review: Passives

RAISING FINANCE

Topics

Skill: Negotiating

Writing: Emphasizing

Vocabulary: Finance

Language review: Dependent preposition

RISK

Topics

Skill: Brainstorming

Writing: Data reporting

Vocabulary: Common legal jargon

Language review: Noun compounds and noun phrases

SUCCESS

Topics

Skill: Negotiating

Writing: Follow-up letters

Vocabulary: Success

Language review: Present and past tenses

TEAM BUILDING

Topics

Skill: Resolving conflict

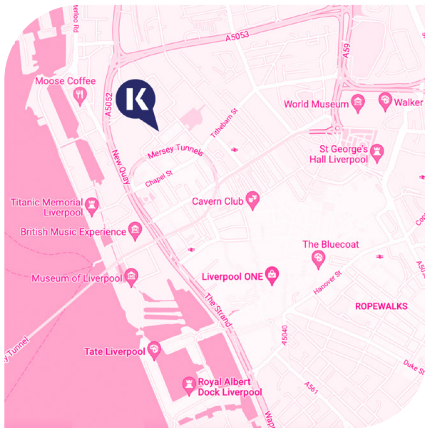
Writing: Email

Vocabulary: Diplomatic language

Language review: Modal perfect

DESTINATIONS

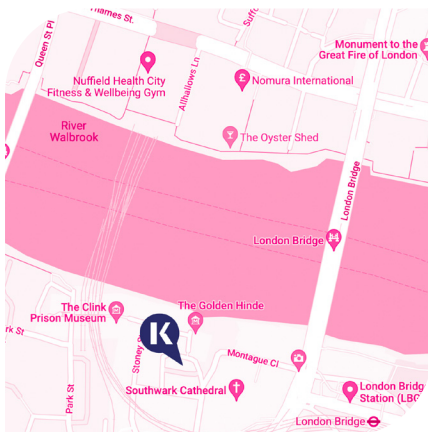
LIVERPOOL



How to find us:

Cotton House, Old Hall Street, Liverpool, L3 9TX

LONDON 30+



How to find us:

5 Bloomsbury Place, London WC1A 2QP

NEW YORK



How to find us:

5 Columbus Circle, 1790 Broadway New York, NY 10019