



ONLINE ENGLISH FOR BUSINESSES AND INSTITUTIONS

Investing in your team's language skills with Kaplan International boosts global business success. When employees master English, they enhance communication, collaboration, and growth opportunities.

Empower your workforce for the competitive global economy!



WHY CHOOSE KAPLAN

Since 1938, starting in Brooklyn, New York, Stanley Kaplan founded our company with a mission to expand educational opportunities for students of all backgrounds. We have continued his dream.

Today, our thousands of employees working in 27 countries/regions continue Stanley's mission as they serve about 1.2 million students and professionals, 15,000 corporate clients, and 3,300 schools, school districts, colleges, and universities worldwide.

At Kaplan international we teach English, French and German in more than eight countries, but immersive language learning is no longer just for travellers. Our prestigious Kaplan method has been adjusted for online courses and offers excellent digital and live support for individuals, professionals, and academics from top universities.

We teach professionals from all sectors, so you can trust that our teachers will provide your team with all the tools and guidance they need to gain the confidence to speak English naturally. We will match your needs and work to exceed your expectations.

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students have
reached their goals
with Kaplan Inc

85+

years of Excellence
in Education

15K+

Corporate Partners

GENERAL ENGLISH FOR PROFESSIONALS

We provide exclusive corporate packages for your employees following the method of our popular **Online English 1 course**.

This course is tailored to enhance language proficiency without consuming too much of your employees' time.

They will get to enhance their English and intercultural competencies through live interactive classes with other Kaplan students, enjoying new experiences and challenges.

Online English 1

- Available for A1 to C1 English levels
- Your staff members can join for **one hour a day, five days a week**, Monday through Friday, and they can choose the most suitable time slot for them
- They will interact with their teacher and international classmates in real time with our live lessons!
- Our tuition focuses on reading, writing, listening, and speaking
- Your employees will have free access to our K+ Learning Space, including 500 free activities and interactive IELTS mock tests
- Fun, teacher-hosted social activities are available throughout the week so they can make new friends from around the world!
- Finally, they will get an accredited digital certificate upon completion of their course



	Total N of Hours Contracted	Price per Student/hour
Online English Hours can be assigned at any point within 1 year after purchase. Min 5 hours per week.	100hrs+	9 USD per Student/hour
	1,000hrs+	7 USD per Student/hour
	10,000hrs+	6 USD per Student/hour
	100,000hr+	Price on Request

BUSINESS ENGLISH FOR SPECIFIC PURPOSES TRAINING SESSIONS

Tailored, personalized training programs!

We offer a corporate English training program designed to align with your team's goals and company requirements.

With a rich history of delivering English training to top global organizations, we offer high-quality services backed by extensive expertise.

We will organize your trainees into groups alongside our experienced and qualified teachers.

Live video meetings will be scheduled based on the intensity and timetable that suits your business requirements.

All classes will use the K+ Platform, the same as our Online English School, offering:

- Free entry to our K+ Learning Space with 500 activities and interactive IELTS mock tests
- Enjoyable, teacher-led social activities to foster an international network
- The Kaplan digital certificate upon finishing your course
- Access to lessons catering all English proficiency levels, from beginners to advanced
- Level tests that provide the CEFR level and are on our final certificate

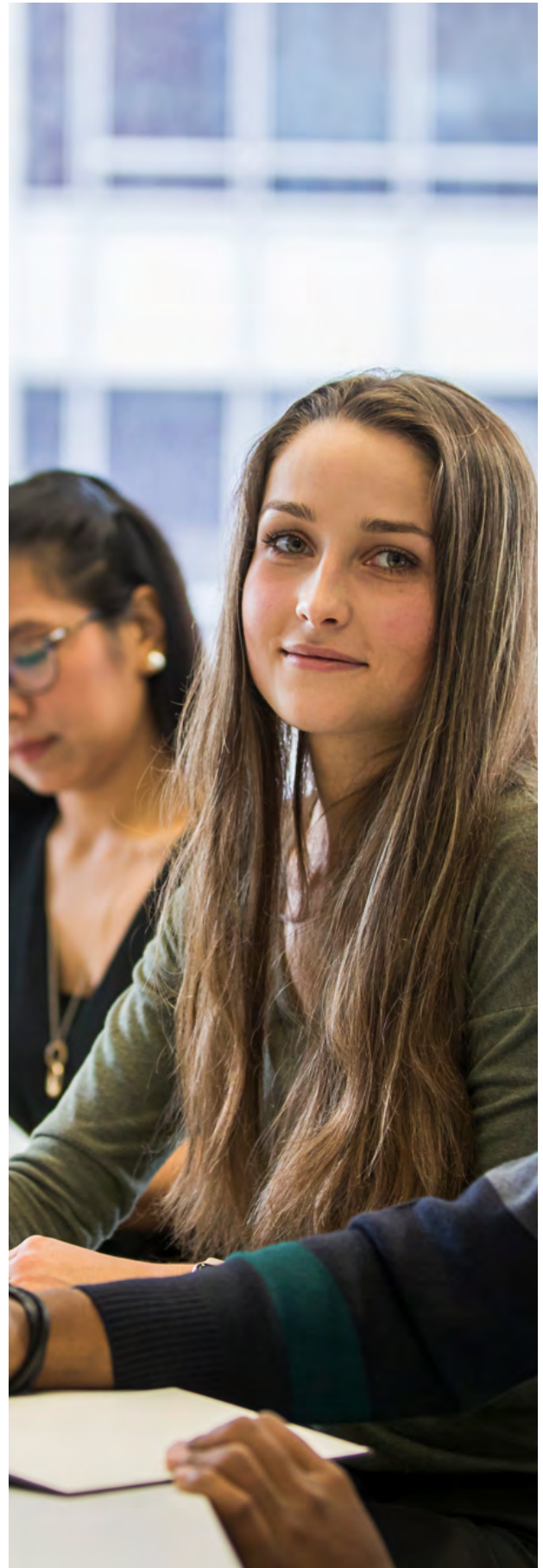


	Total N of Hours Contracted	Price per Student/hour
Bespoke ESP Group classes Groups can be taught on any regular schedule, Monday to Friday, and can have minimum 15 students per class for this price scheme.	100hrs+	9 USD per Student/hour
	1,000hrs+	7 USD per Student/hour
	10,000hrs+	6 USD per Student/hour
	100,000hr+	Price on Request

BESPOKE ENGLISH FOR SPECIFIC PURPOSES (ESP) GROUP CLASSES

English lessons tailored for your business needs:

- English for International Business
 - English for Finance
 - English for Project Management
 - English for Medicine
 - English for Maritime
 - English for Education
 - English for Accountancy
 - English for Finance
 - English for Logistics
 - English for HR
 - Accent reduction
 - and **many others**
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- Kaplan lessons are 1 hour and can be taught on any regular schedule, Monday to Friday
 - Extra prices can be discussed for weekend lessons
 - The price of the lesson is fixed and does not vary depending on the number of participants





ONE TO ONE LESSONS (1-2-1)

All General English and ESP options can be studied on a 1-2-1 basis on a flexible schedule that fits your employee.

1-2-1s can be bought in special packages for professionals.

Before classes begin, we will match your employees with a personal online tutor and conduct a needs analysis and level test.

1-2-1 lessons are offered for all levels, from A1 to C1.

1-2-1s are 55 minutes long and can be taught on any regular schedule Monday to Friday.

FEEDBACK

All students are tested with the Kaplan English Test, an adaptive professional testing service. The test's computer-adaptive Item Response Theory (IRT) engine assesses proficiency with a much higher degree of accuracy than other fixed assessments.

At Kaplan, we fully align with the Common European Framework of Reference for Languages (CEFR). [Visit here.](#)

Online English 1 corporate students are tested on arrival and then again every five weeks after. Results can be made available to business sponsors.

Bespoke ESP session groups can be tested and reported on a similar or modified schedule. Ad hoc tests on this system can be arranged for 1-2-1 students. Proctored professional examinations can also be added to bookings.

	Total N of Hours Contracted	Price per Class
Bespoke ESP or General English One to One 1-1s can be taught on any regular schedule Monday to Friday.	100hrs+	50 USD per Class
	1,000hrs+	47.5 USD per Class
	10,000hrs+	45 USD per Class
	100,000hr+	Price on Request



CASE STUDY

An internship service aimed to prepare its interns for placement in North America.

To achieve this goal, they bought their interns seats on our Online English courses to study General English alongside our international students. They also booked a program of bespoke ESP classes on Western business culture designed to help their interns settle in Western companies. This program was delivered after their interns had completed the General English segment.

Regular assessments were conducted to track participants' attendance, engagement with self-study materials, and progress on the CEFR scale.

FASTEST PROGRESSION IN THE INDUSTRY

Our advisors will guarantee a rate of progress for your students which can start from 1 CEFR level in 4 months. We will compensate any students who do not reach this goal with free tuition.*

**95% attendance required.*



CONTACT YOUR ADVISOR

Get expert advice about our courses, benefits, and prices. We will help you meet your organisation's training needs.



**SERVING
SUCCESS
SINCE
1938**

KAPLANINTERNATIONAL.COM