



# Kaplan Washington D.C. - A Capital Experience of a Lifetime

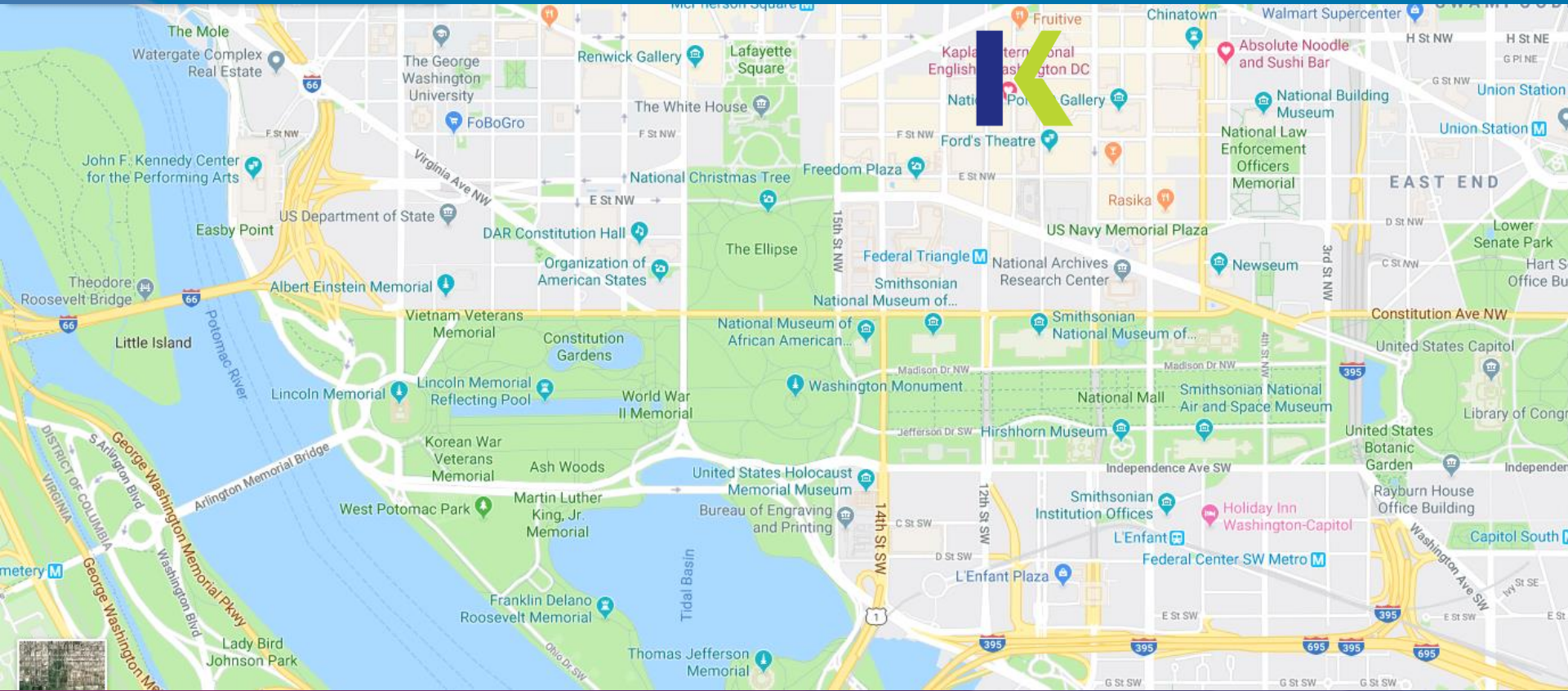
**Kylie Chance & Rich Mannix**

# KI Washington, D.C.: Facts

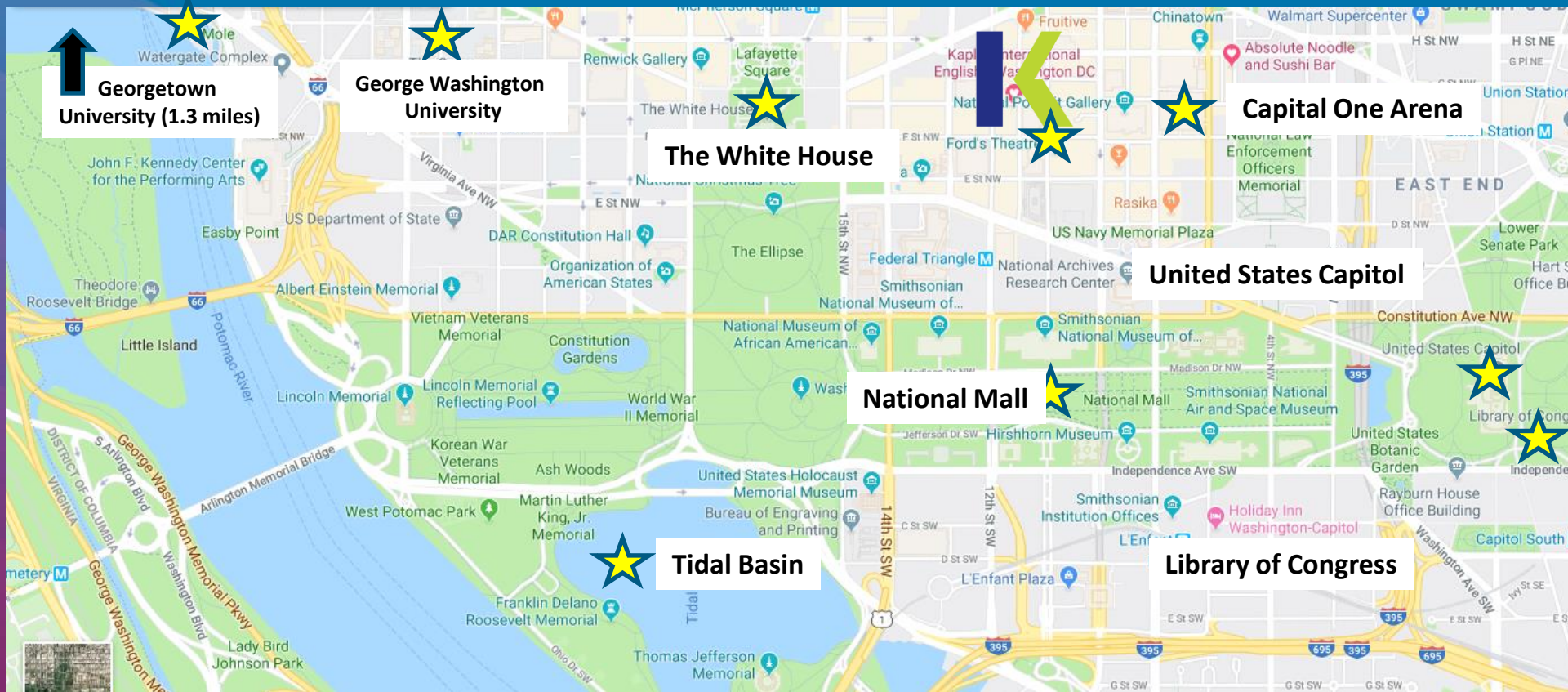
The background of the slide is a photograph of the United States Capitol building in Washington, D.C. The building is shown from a low angle, emphasizing its grandeur and the large dome. The sky is filled with soft, white clouds, and the lighting suggests a bright, clear day. The Capitol building is the central focus, with its white marble facade and classical architectural details clearly visible.

- Demographics
  - Also known as the District of Columbia, a historically, culturally and ethnically diverse, cosmopolitan capital city.
- Unique features
  - Safe atmosphere, walkable city, vibrant, friendly and constantly in motion
- Why KI Washington, D.C.?
  - Right in the heart of the city – the political center of the country- and next to free world-class museums, surrounded by famous landmarks, culture, and history.
- What's your student website?
  - <https://www.facebook.com/kicwashington/>

# LOCATION, LOCATION, LOCATION!



# LOCATION, LOCATION, LOCATION!



**Georgetown University (1.3 miles)**



**George Washington University**



**The White House**



**Capital One Arena**



**United States Capitol**



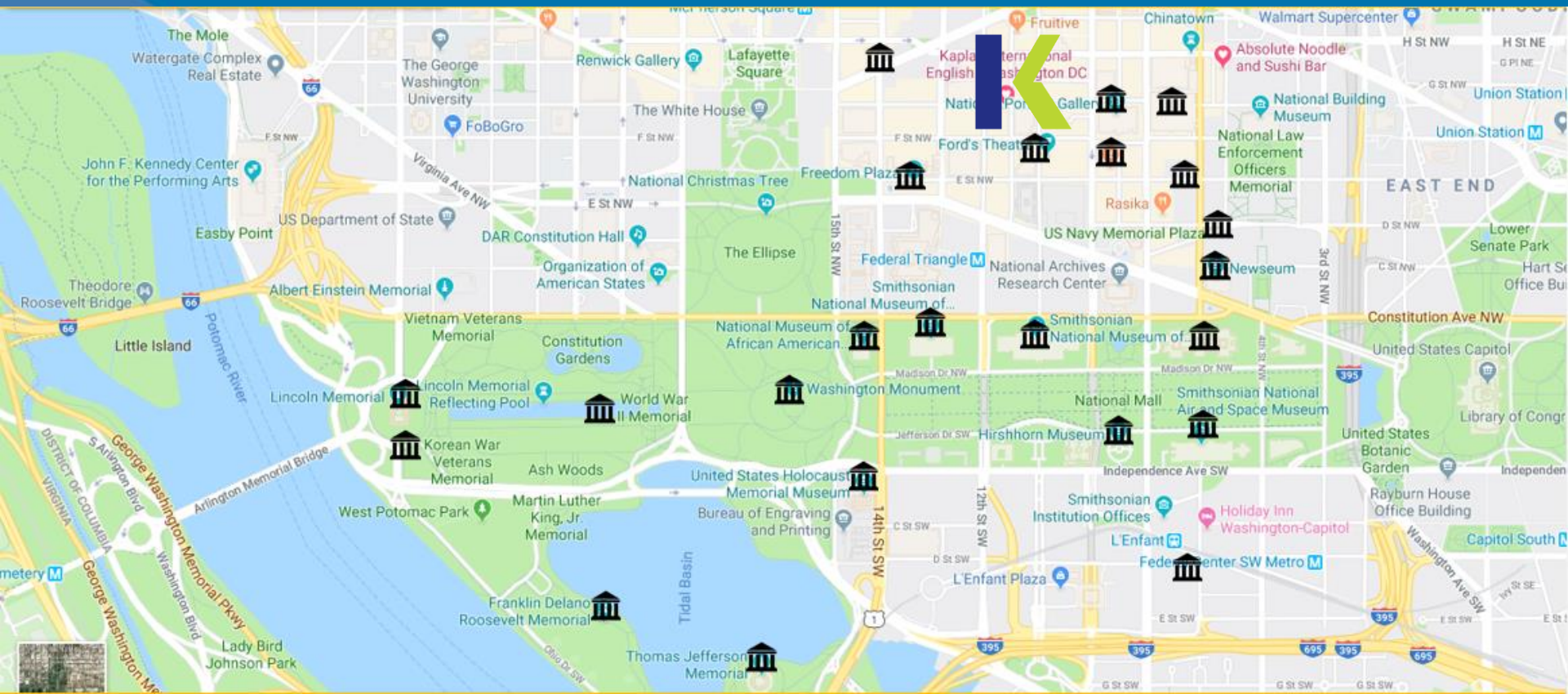
**National Mall**



**Tidal Basin**

**Library of Congress**

# LOCATION, LOCATION, LOCATION!



# LONELY PLANET NAMES WASHINGTON, DC TOP CITY TO VISIT IN 2015

*Influential global guidebook labels American capital  
#1 in 2015 for culture, diversity, value*



# Meet the Staff!



Rich Mannix  
School Director



Kylie Chance  
Interim School Director



Farzad Aini  
Academic Coordinator



Mel Nichols  
Accommodation Coord  
And DSO

# SCHOOL TOUR!







# Kaplan International Washington DC Academics

# Kaplan Washington D.C. offers the following courses:

## ○ ENGLISH:

- General English
- Semi-intensive English
- Intensive English

### Focus:

Conversation  
Reading  
Writing  
Listening  
Speaking  
Grammar  
Pronunciation

## ○ TEST PREPARATION:

- TAE
- iGRE
- iGMAT

### Focus:

Testing skills  
Academic  
language skills



# K+ LEARNING CLUBS TIMETABLE:

	Monday	Tuesday	Wednesday	Thursday	Friday
1:00 – 2:30 PM	<p>DC News Club Carolyn (Intermediate, Higher Intermediate, Advanced and Proficiency)</p>	<p>Book Club Carolyn (Intermediate and up)</p>	<p>TED Talk Club Yvette (Intermediate, Higher Intermediate, Advanced and Proficiency)</p>	<p>Pronunciation Club (All Levels) Yvette</p>	<p>Higher Level Reading and Writing Club Matthew</p> <p>Discover DC Club (All Levels) Carolyn</p>
2:45 - 4:15 PM		<p><b>GRAMMAR CLUB</b> Matthew</p>		<p><b>TOEFL CLUB!</b> Yuval</p>	



# HOMESTAY & RESIDENCES



# DC HOST FAMILIES

Host Families	Details
What's great about our host families.	We have many host families across the D.C. area and also in the States of Maryland and Virginia. Our families are warm, friendly and welcoming. They give students an excellent opportunity to experience American culture and practice their language skills with their hosts. Host will provide either breakfasts or breakfast and evening meals as the students wish
What are the neighborhoods like?	Our hosts locations are varied. Some are in urban areas close to restaurants and shops while others are in more suburban settings close to parks and outdoor spaces. Every host family will provide a unique and enjoyable experience!
Who will be very happy staying here?	Those who want an intimate host family experience. Many students form ties with their hosts that can last for years after they have returned home.
Who isn't a great fit for this residence?	Those who want an independent living experience, those who are traveling with friends or are looking to meet and live with new international friends.



# TRI STATE METRO RESIDENCES

<b>Residence Name</b>	<b>Crystal Plaza and The Whitmer</b>
What's great about this residence?	Fully furnished and finely decorated apartments, utilities included, flat screen TV's, free Wi-Fi, laundry inside, impressive gym and fitness class facilities, swimming pool, outdoor space, picnic area, game room, coffee room, study lounge, business lounge with access to computers and printing, rooftop sundeck
What is the neighborhood like?	Crystal City is a compilation of contemporary restaurants, colorful tree-lined streets, green space and parks for sports, hundreds of stores and services. Amazingly convenient as it is just minutes walk to everything - including the yellow and blue line metro.
Who will be very happy staying here?	Those who want an independent living experience, those who are traveling with friends or are looking to meet and live with new international friends, and who enjoy being close to restaurants, shopping and nightlife
Who isn't a great fit for this residence?	Minors, those who have children, and/or those who want an intimate host family experience



# Crystal Plaza

Welcome Home!



Full Kitchen with New Appliances



Lobby Offers Free Coffee, Tea, and Fruit Water



Fully Furnished Apartment  
Free Monthly Cleaning





# Crystal Plaza Amenities

Pool and Spa  
Complete  
Lounge  
Chairs and  
Cabanas



Game and  
Rec Center



Gym and  
Yoga Studio  
with Free  
Meditation  
Classes



BBQ and  
Patio Lounge  
and Golf  
Putting  
Green



<https://www.facebook.com/kicwashington>



**Make sure to “like” the Facebook page for info about events and important school information!**





# INSTAGRAM- KI\_WASHINGTON



# WELCOME TO KAPLAN INTERNATIONAL MIAMI!



# TRUE OR FALSE?

- It has never snowed in Miami.
- Three James Bond movies were made in Miami.
- Miami is one of the three vertices of the Bermuda Triangle.

# TRUE OR FALSE?

- It has never snowed in Miami.

**False, it snowed in 1977**

- Three James Bond movies were made in Miami.  
**True: Goldfinger, Thunderball, Casino Royale**

- Miami is one of the three vertices of the Bermuda Triangle.

**True: Miami, San Juan, Bermuda**



- South Florida island city, connected by bridges to mainland Miami
- **South Beach** – the southern end of Miami Beach



# MIAMI BEACH





**AND NOT ONLY MIAMI BEACH!**

# WHY MIAMI?

- **Weather:**
  - Average yearly temperature - 25° Celsius
  - 2903 hours of sunshine in a year... or every day in other words!\*
- **Beaches and natural parks**
- **Art:**
  - Murals of Wynwood
  - Art Deco in South Beach
  - Contemporary Art museums
- **Weekend trips:**
  - Disney World
  - Universal studios
  - Caribbean cruises
  - Kennedy Space Center
  - Key West
- **Shopping, nightlife and restaurants:**
  - Unique blend of US and Caribbean cultures

\*<https://www.usclimatedata.com/climate/miami/florida/united-states/usfl0316>

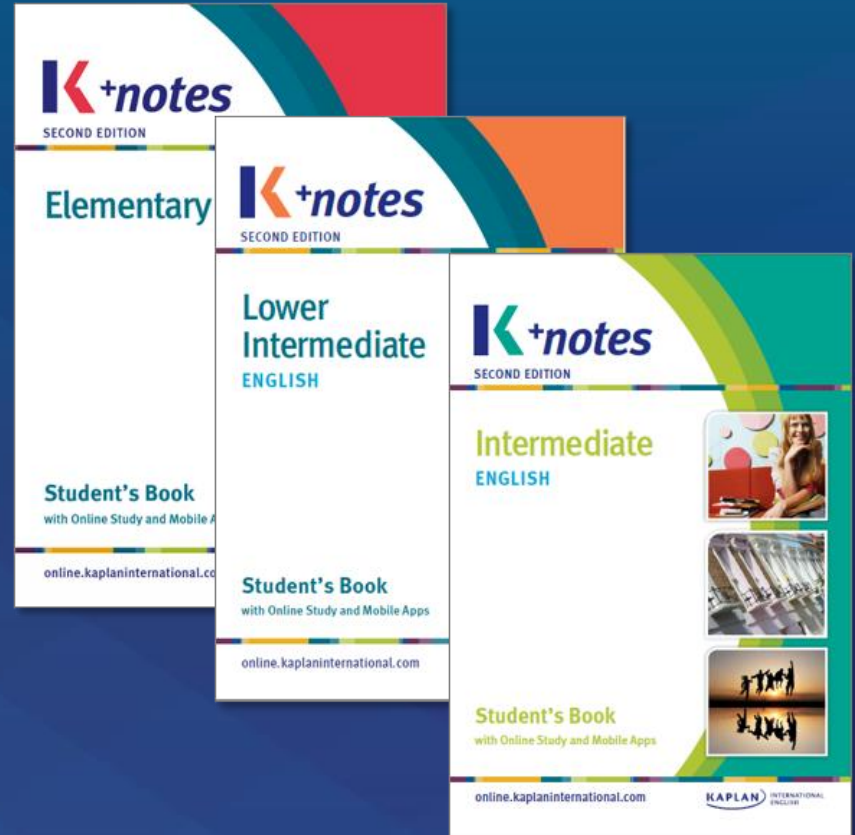


# OUR SCHOOL IN CORAL GABLES – FULLY RENOVATED IN DECEMBER 2018

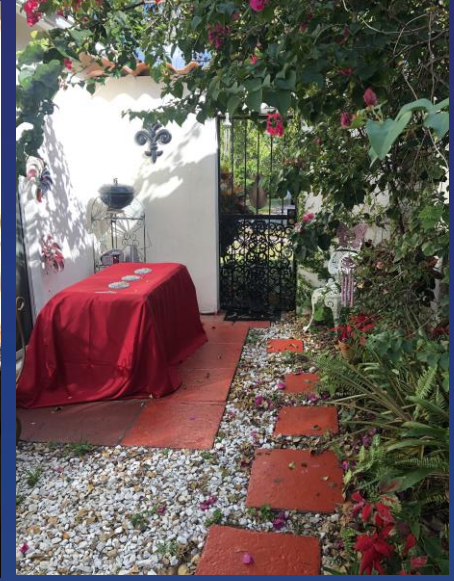


# OUR ACADEMICS

- K+ system aligned with CEFR
- Student centered approach
- ESL, TOEFL, GRE, GMAT
- Interesting K+ clubs: photography club, theater club
- Unique teachers' skills set for one-to-ones (Medical English, Accent Reduction)
- Experienced academic team



# OUR ACCOMMODATION - HOMESTAY



It's all about the perfect match:

- age
- affordability
- student's preference



## OUR ACCOMMODATION – CORAL GABLES HOTEL



- Comfort
- Affordability
- 15 minutes from the school walking or a free trolley

# OUR ACCOMMODATION- APARTMENTS



- Fully equipped kitchens
- Towels and bed linen
- Laundry facility
- 15 minutes from the school
- Maximum independence
- Ideal for longer terms stays

# ALTERNATIVE OPTIONS



- Middle class and luxury
- Convenient location near the school
- Quote provided upon request
- Mayfair, Sheraton, Hampton Inn, Marriott Extended Stay

# WHY KAPLAN MIAMI?

- Focus on academics: a team of very experienced teachers
- Easily accessible via public transportation:  
steps away from the Metro and a free trolley stop
- Individual attention to every student
- Students' extracurricular activities

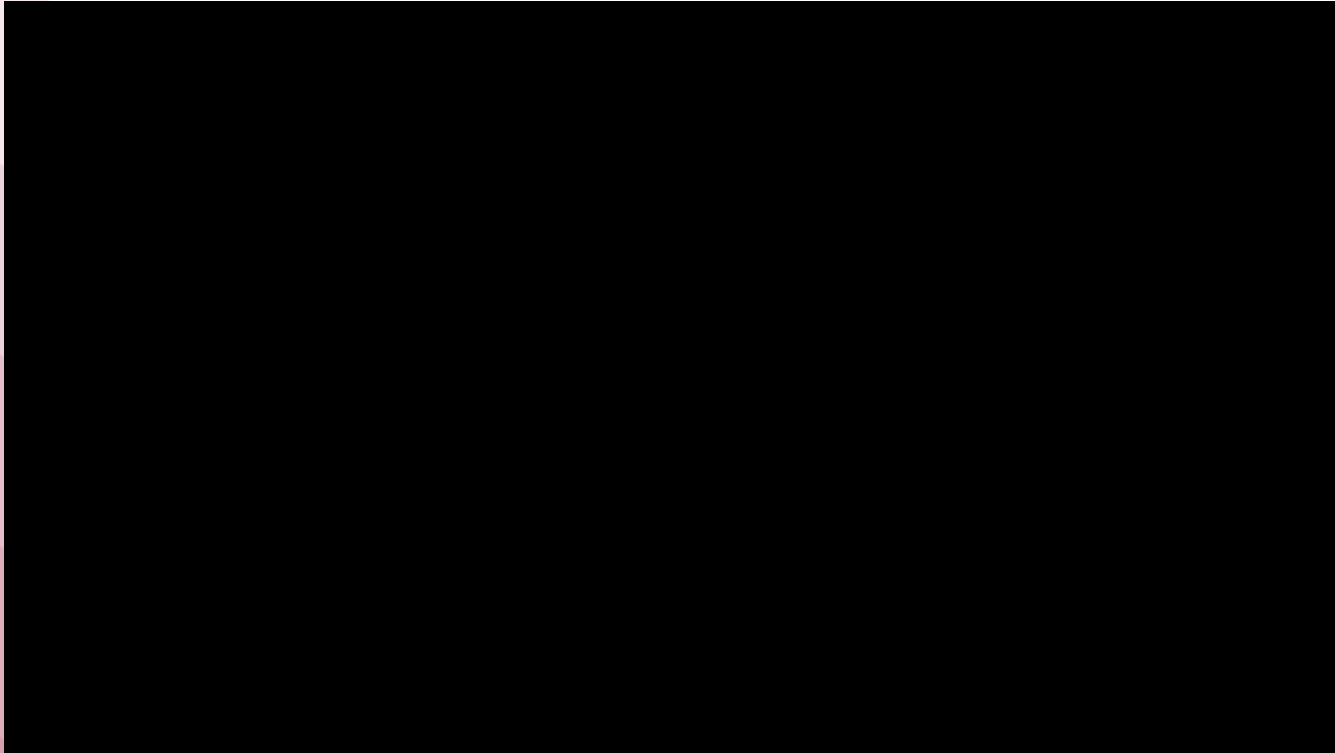




# OFFICIAL SCHOOL VIDEO

<https://www.youtube.com/watch?v=XEveikRVSG4>

# SCHOOL TOUR



Questions?

Thank you!

A photograph of the Philadelphia skyline at sunset, featuring prominent skyscrapers like the Comcast Building and the Comcast Center. The image is overlaid with a large, dark blue geometric shape on the left side, which contains white text. The sky is a mix of blue and orange, and the buildings are illuminated with warm lights.

# Philadelphia:


Welcome to the City of  
Brotherly LOVE!

# AGENDA:

- Philadelphia's unique selling points
  - location (city and school)
  - low cost of living compared to other major cities
  - Philadelphia's honor as the first World Heritage City in the US
  - rich history and arts scene
  - fun facts about Philly



Where are we?

An aerial photograph of New York City, showing Central Park in the center, surrounded by dense skyscrapers. The Hudson River is visible on the left, and the East River on the right. The image is partially obscured by a blue geometric overlay on the left side.

# Close proximity to NYC!

90 minutes by train for \$120 r/t  
2 hours by bus for \$18 r/t

# Close proximity to DC!

1 hour 45 minutes by train for \$120 r/t  
3 hours by bus for \$30 r/t





# Close proximity to NJ beaches!

1 hour 15 minutes by train for \$20 r/t  
90 minutes by bus for \$36 r/t

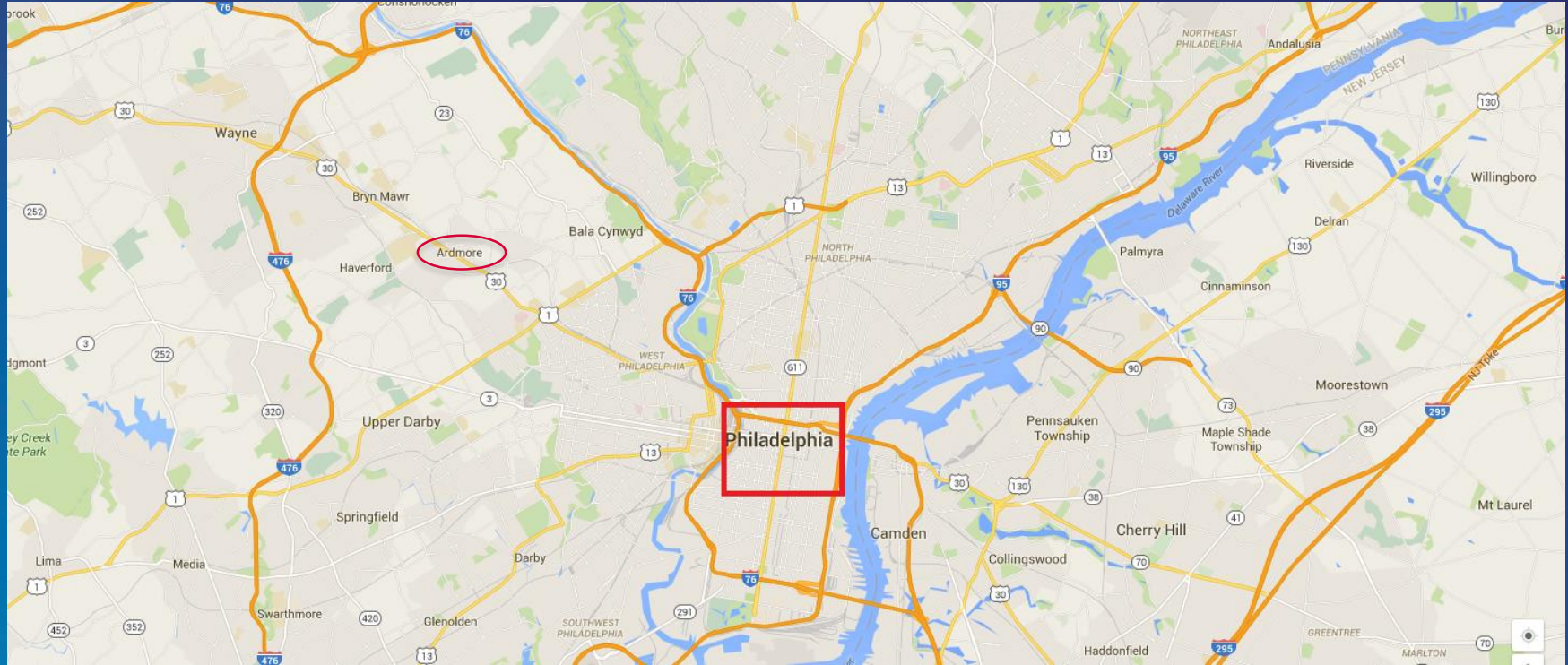


**Close proximity to  
Amish country!**

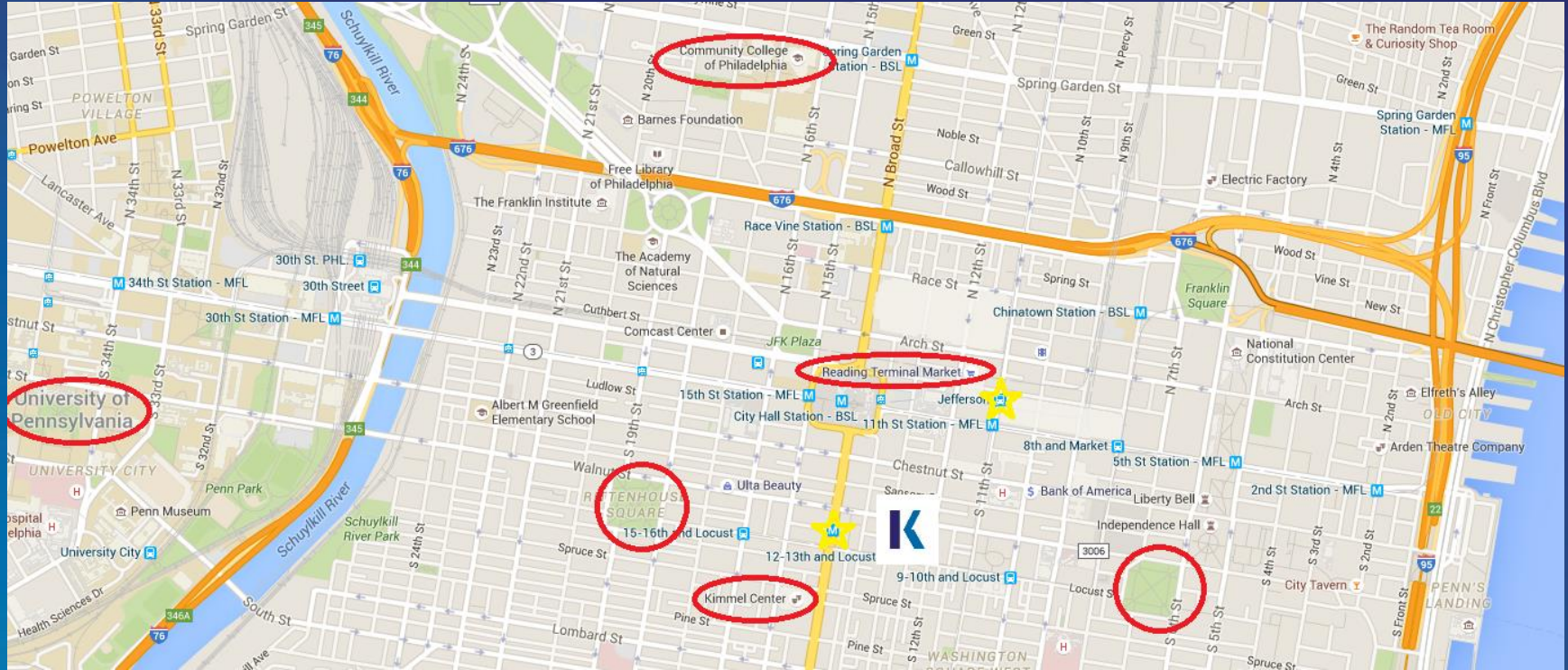
1 hour by train for \$40 r/t  
90 minutes by bus for \$36 r/t




# PHILADELPHIA LOCATION



# THE CENTER OF "CENTER CITY"



A photograph of the Philadelphia skyline at sunset, featuring prominent skyscrapers like the Comcast Center and the Comcast Tower. The image is overlaid with a large, dark blue geometric shape on the left side, which contains the text. The sky is a mix of light blue and orange, and the buildings are illuminated with warm lights.

# Philadelphia:

What's special about the  
City of Brotherly LOVE?

# 5<sup>TH</sup> LARGEST CITY IN US

## United States / Cities/Towns/Villages (by Population)



New York  
8.245 million ...



Los Angeles  
3.858 million ...



Chicago  
2.707 million ...



Houston  
2.145 million ...



Philadelphia  
1.584 million ...

# LOW COST OF LIVING IN PHILADELPHIA

Philadelphia, PA	New York, NY	Difference
110.8	209.3	88.9% more

Philadelphia, PA	Los Angeles, CA	Difference
110.8	195.1	76.1% more

Philadelphia, PA	Boston, MA	Difference
110.8	181.6	63.9% more

Philadelphia, PA	Washington, DC	Difference
110.8	173.9	56.9% more

# 1<sup>ST</sup> WORLD HERITAGE CITY IN US





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## Selection criteria for heritage site

To be included in the Unesco World Heritage List, sites must be of 'outstanding universal value' and meet at least one of the following 10 criteria:

- 1.** Human creative genius;
- 2.** Interchange of values;
- 3.** Testimony to cultural traditions or developments;
- 4.** Significance in human history;
- 5.** Traditional human settlement;
- 6.** Heritage associated with events of universal significance (preferably used in conjunction with other criteria);
- 7.** Natural phenomena or beauty;
- 8.** Major stages of Earth's history;
- 9.** Significant ecological and biological processes; and
- 10.** Significant natural habitat for biodiversity.

Source: [travel.nationalgeographic.com/travel/world-heritage/criteria](https://travel.nationalgeographic.com/travel/world-heritage/criteria)



# WHY PHILADELPHIA?



# QUESTIONS?

