



KAPLAN INTERNATIONAL
LANGUAGES

NEW ZEALAND

Giuliana Silveira

February 2020

KAPLAN AUSTRALIA & NEW ZEALAND



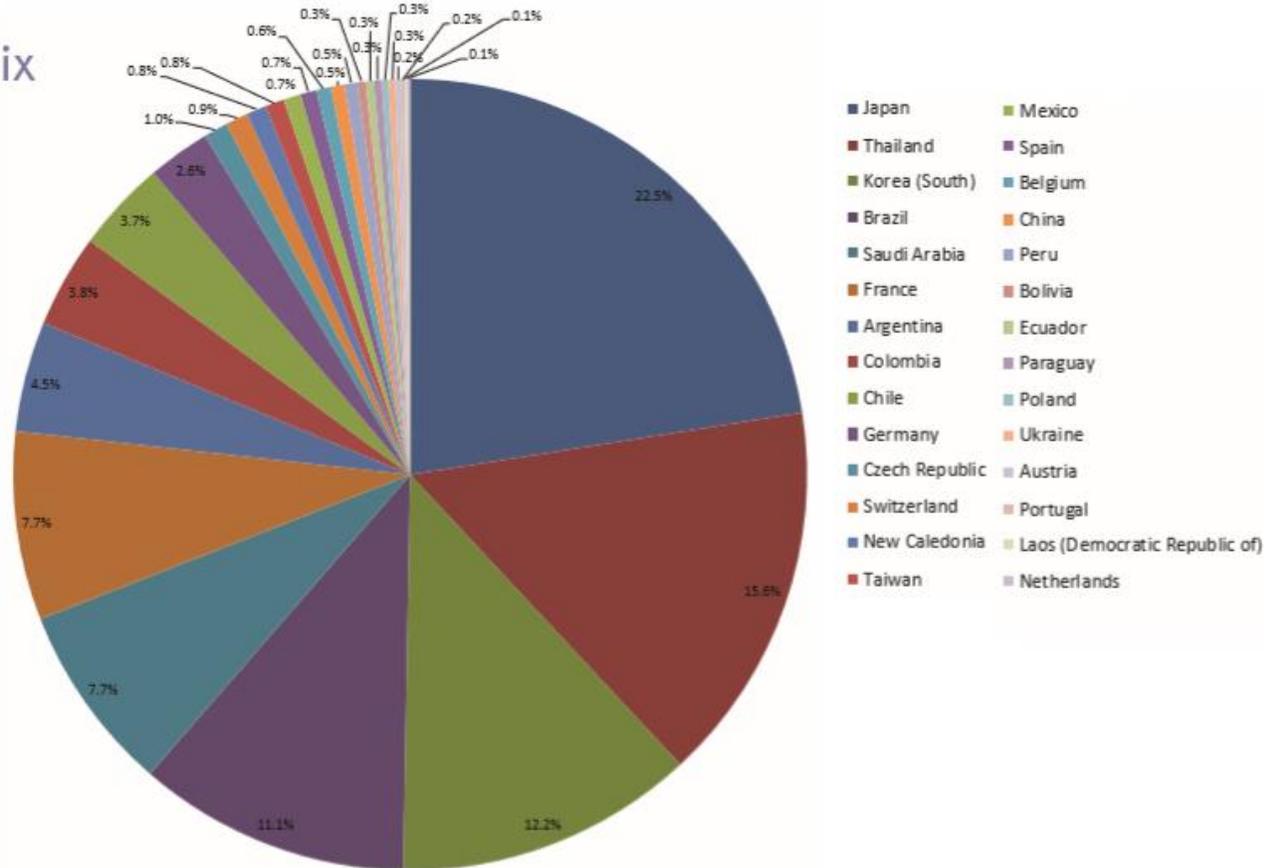
WHY NZ and AUCKLAND?

- Safety: 2nd safest country in the world (2019 Global Peace Index)
- There's a little something for everyone, from the great walks to the mountains, from the hot springs to the hobbits and from the beaches to the lakes
- In the last 8 years, Auckland has been voted in the top 3 cities in the world (Mercer Quality of Living survey)
- Kiwis (the locals, the fruit and the bird) are awesome
- Auckland's islands are stunning – Waiheke Island and Rangitoto are a must
- Fabulous country to travel around while you're studying – make sure you take some holidays during your course! :)
- Work Rights (Minimum wage \$17.70)

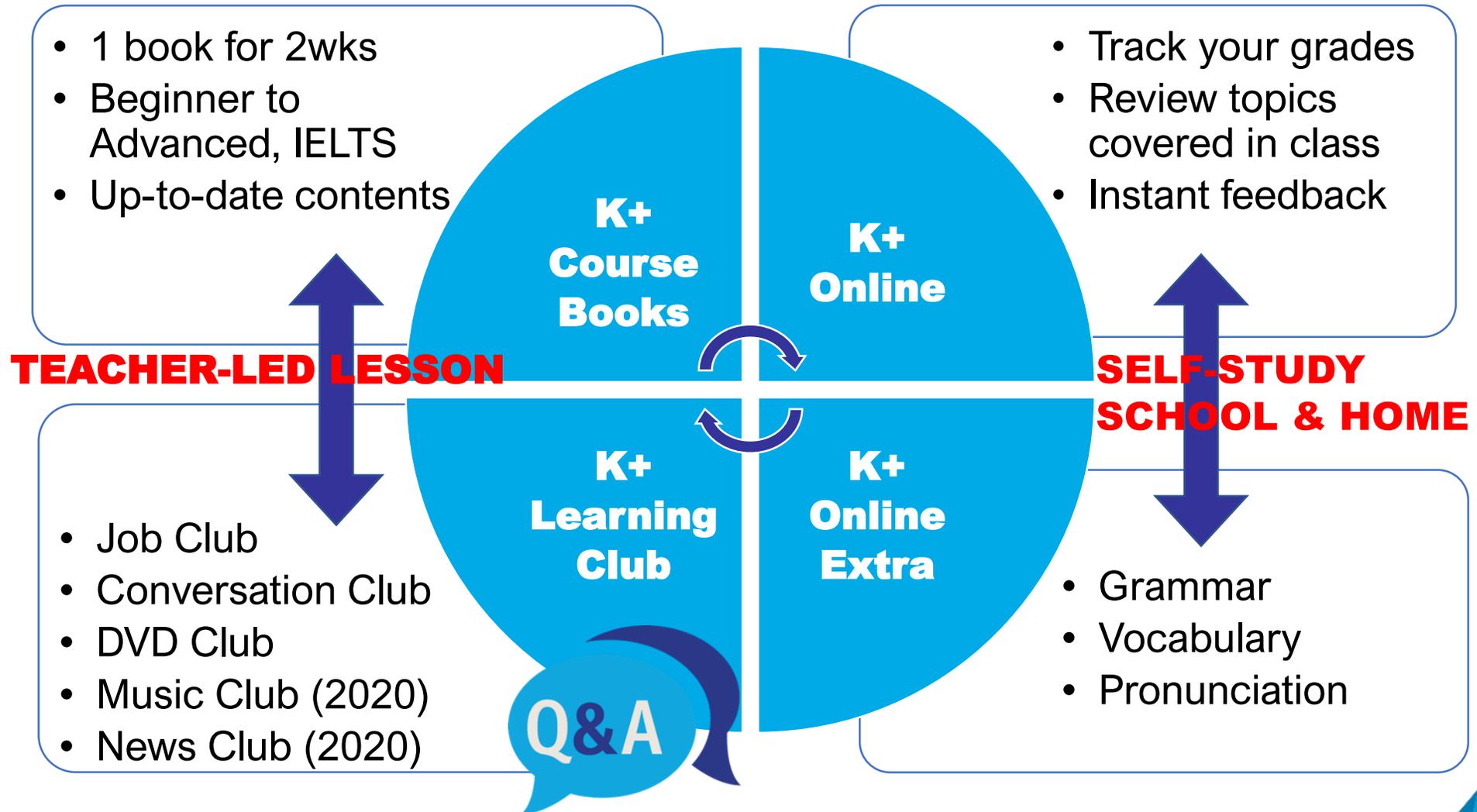
WHY KAPLAN AUCKLAND?

- Fabulous heritage listed campus in a beautiful location in the domain
- Wide range of courses: General English, Cambridge FCE and CAE, Business English, IELTS and English for Academic Courses
- Cambridge Testing Centre
- IELTS partnership with IDP
- Excellent support for under 18 students via our under 18 coordinator
- Weekly school clinics:
 - Course clinic
 - Attendance clinic
 - Exam clinic
- Excellent nationality mix
- Accommodation options to suit all budgets, including student residence and host families. All host families are managed directly by our accommodation coordinator
- Provider Direct Online Student Visa

Auckland Student Nationality Mix February 2020



K+ LEARNING SYSTEM



KITE ONLINE ADAPTIVE ASSESSMENT



THE MAIN FLIGHT

THE EXTRAS

- ✓ Pre-arrival test to check student's level
- ✓ Placement test on the first day and level test every 5 weeks after arrival
- ✓ Adapts to student's responses, adjusting the difficulty of the questions
- ✓ Exit test available for all students

FLEXIBLE ENGLISH COURSES in New Zealand

VACATION ENGLISH

- 20 English Lessons
- K+ Online (self-study)
- **Not suitable for student visa holders**
- **Not available to students under 18 year-old**

15hrs per week

GENERAL ENGLISH

- 20 English Lessons
- Structured Study (compulsory)
 - K+ Online
 - K+ Extra
 - K+ Learning Clubs
- **Not available to students under 18 year-old**

20.25hrs per week

INTENSIVE ENGLISH

- 20 English Lessons
- 8 Specific Skills
- K+ Learning Clubs
- K+ Online (self-study)
- K+ Extra (self-study)

26.25hrs per week

EXAM PREPARATION COURSES

IELTS INTENSIVE

- 28 IELTS Preparation
- K+Learning Clubs
- K+Online (self-study)
- K+Extra (self-study)

26.25 per week

CAMBRIDGE EXAM

- 28 Cambridge English Preparation
- K+Learning Clubs
- K+Online (self-study)
- K+Extra (self-study)

26.25hrs per week

✓ **Entry Level:**

Higher Intermediate

Required Exam Results or KITE

✓ **2020 Cambridge Start Dates:**

06 January – 10 weeks

16 March – 12 weeks

30 March – 10 weeks

22 June – 10 weeks

07 September – 12 weeks

21 September – 10 weeks

ENGLISH FOR ACADEMIC PURPOSES

EAP

Higher Intermediate

- 28 English for Academic Purposes
- K+Learning Clubs
- K+Online (self-study)
- K+Extra (self-study)

26.25hrs per week

2020 NEWS! English NZ and Universities NZ have formed an MOU where approved English for Academic Purposes (EAP) programmes will be recognised for English language entry requirement into the 8 NZ Universities. Watch this space!!

- AUT
- The University of Auckland
- Massey University
- University of Canterbury
- University of Otago
- University of Waikato
- Victoria University of Wellington
- Lincoln University

BUSINESS ENGLISH COURSES

BUSINESS INTENSIVE

- 20 Business English
- 8 Specific Skills
- K+Learning Clubs
- K+Online (self-study)
- K+Extra (self-study)

26.25hrs per week

BUSINESS SUPPLEMENTARY

- 20 English Lessons
- 8 Business English
- K+Online (self-study)
- K+Learning Clubs
- K+Extra (self-study)

26.25hrs per week

✓ **Entry Level:**

Higher Intermediate

Required Exam Results or KITE

GENERAL ENGLISH TIMETABLE in New Zealand

Morning	Lessons/Sessions	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	08:30-10:00	General English				
	Break					
	10:15-11:45	General English				
	Break					
	12:30-14:00	K+ sessions				
14:00-15:30			K+ sessions	K+ sessions		

Afternoon	Lessons/Sessions	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	08:45-10:15			K+ sessions	K+ sessions	
	10:15-11:45	K+ sessions				
	Break					
	12:30-14:00	General English				
	Break					
14:15-15:45	General English	General English	General English	General English	General English	

INTENSIVE ENGLISH TIMETABLE in New Zealand

Yellow One	Lessons/Sessions	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1 and 2 08:30-10:00	General English	General English	General English	General English	General English
	Break					
	3 and 4 10:15-11:45	General English	General English	General English	General English	General English
	Lunch					
	5 and 6 12:30-14:00	Specific Skills	▲	Specific Skills	▲	▲
	Break					
	7 and 8 14:15-15:45	Specific Skills	▲	Specific Skills	▲	▲

Blue Two	Lessons/Sessions	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1 and 2 08:30-10:00	▲	Specific Skills	▲	Specific Skills	▲
	Break					
	3 and 4 10:15-11:45	▲	Specific Skills	▲	Specific Skills	▲
	Lunch					
	5 and 6 12:30-14:00	General English	General English	General English	General English	General English
	Break					
	7 and 8 14:15-15:45	General English	General English	General English	General English	General English

NEW! Kaplan Auckland marketing collateral

Here are some amazing tools for you to share with potential students :

New school video – <https://www.youtube.com/watch?v=C1AGtnx5qtM>

Departure Guide – https://ebook.kaplaninternational.com/departure-guide/en/departure_nz-auckland.pdf

Fact Files – https://ebook.kaplaninternational.com/fact-files/en/pdf/school_new-zealand-auckland.pdf

Education New Zealand Recognised Agency (ENZRA) Programme

- In 2020: 304 ENZ Recognised Agencies
- 101 Recognised Agencies from LATAM (Colombia: 31, Brazil: 22, Chile: 19)
- ENZRA at a glance
- Benefits



AgentLab: ENZ's new online tool for agents

Explore AgentLab



Discover all features and useful tips – take a guided tour.

[Discover Agent Lab >](#)



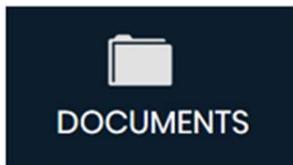
Learn about the New Zealand education system, immigration requirements and more.

[Discover courses >](#)



Get the latest education news that's relevant to you and your market with personalised updates.

[Discover news >](#)



Find answers to questions easily with up-to-date, detailed fact sheets.

[Discover Documents >](#)



Connect with experts in New Zealand's education industry via live webinars.

[Discover webinars >](#)



Receive personalised notifications direct from Education New Zealand.

[Discover messages >](#)

Greater Focus On Student Experience

NauMai NZ

'Nau mai' is a Māori phrase of invitation and welcome.

Your place for information on life as an international student in New Zealand.

Information and suggestions to help you find your way, connect with and explore your new home.

[Join NauMai NZ](#)

Ready to use NauMai NZ? [Use these questions to help get you started.](#)

[Need help?](#)

[Share this page](#)

<https://naumainz.studyinnewzealand.govt.nz/>

Digital and Marketing Support

Introducing Tohu



Tohu the Study in New Zealand chatbot

Where: Tohu exists on the Study in New Zealand and NauMai NZ websites (including Ask New Anything campaign landing page) as well as the Study in New Zealand Messenger channel

Phase 1: FAQ bot focused on the “considering NZ” and “during study in NZ” stages of the student journey

Phase 2 (current): Integration with global campaign to deliver key brand messages as text and video answers

Future state: Answers questions along the entire student journey from “Considerer” to “Student” to “Advocate”, in text and speech, and in multiple languages



Visas – New Zealand



Visitor Visa - Allows students to study up to 12 weeks on any course they choose. No undertaking of work allowed on this visa.

Student Visa - For students wishing to study for longer than 12 weeks who are not eligible for the Working Holiday or Work & Holiday Visas. Student Visa holders are eligible to work for up to 20 hours per week if studying more than 14 weeks

Working Holiday / Work & Holiday Visas – Allows students to study up to 24 weeks on any course they choose. Check the INZ website for details relating to your country.

For full clarification on New Zealand visa options, please visit Immigration New Zealand (INZ) website - <https://www.immigration.govt.nz/new-zealand-visas>

KI Languages Auckland Online Student Visa

- A recognised online Visa Processing Centre for Immigration NZ.
- Benefits for students include (existing students only):
 - Quicker visa processing times (48 hours)
 - Valid for extending student visa
 - Lower rates (\$265 at KIE Auckland vs \$310 at an INZ branch)
 - Assistance provided by our Student Service staff
 - Once fees are paid in full and all documents have been sent to Kaplan, KIE applies for the student visa on the student's behalf



**NEW ZEALAND
IMMIGRATION**

Kaplan Webinar

Celia Coombes

Current visa processing sites

Processing office	Student cohorts
Mumbai	Offshore students from the Indian sub-continent and Vietnam
Beijing	Offshore students from China + territories - HK, Macau; Japan, Mongolia and Korea
Palmerston North	Onshore students Offshore students from the Americas, Europe, Middle East, Africa, rest of South East Asia, Taiwan and Pakistan
Pacific	Offshore students from the Pacific

This table is current as of January 2020, however we will move visa processing around the network as required during the year when we need extra capacity.

Improving the quality of applications

We still have work to do collectively to improve the quality of the applications.

Some common pain points:

Translations

- Documentation should be in English or translated into English. Not doing so will add time to the process.

Statement of Purpose/Cover letter

- While the SoP is not currently a requirement, it helps to explain the intent of the applicant.
- It should include: information on why the student has chosen New Zealand and your provider; explanation of any gaps in their employment or education history (if applicable); details of their plans after study (e.g. if they plan to apply for a Post-Study Work Visa after their study then they should declare it). (Please note, guidance not exhaustive.)

Improving the quality of applications

Funds

Current living costs requirement is \$15,000 per year (pro-rata for shorter courses)

- Funds must be genuine, stable and available to the student.
- INZ assesses the source of the funds and the history of funds, so it is important to provide evidence of where the funds have come from and explain any large deposits.
- Statements should be backed up with evidence
 - For example, a father funding study for his child through his employment needs to provide evidence of the employment and income, such as copy of the contract including salary.

Funds for many markets are coming from **multiple sources** or are **recently deposited** with **no history**. If INZ cannot verify funds, the application may be declined.

Keeping students safe while working

If students want to work in New Zealand, they should know that they have the same rights to employment conditions as a New Zealand citizen does. These include:

- Holidays and leave, work breaks, appropriate wages and written employment agreements

Please ensure that your orientation and support for students includes information to keep them safe from migrant exploitation.

This link has information in multiple languages:

<https://www.employment.govt.nz/starting-employment/rights-and-responsibilities/minimum-rights-of-employees-translations/>

To report a case of migrant exploitation contact the MBIE Service Centre 0800 20 90 20.

To report an issue anonymously call Crimestoppers on 0800 555 111 or via an online Crimestoppers form.

Electronic Travel Authority (ETA) – for visa waiver visitors

Visa waiver (visa free) travellers need to hold an ETA **before** they travel to New Zealand.

- The ETA costs NZD\$9 for mobile app requests and NZD\$12 for website requests.
- An ETA should be applied for at least 72 hours before travel.
- An ETA lasts for two years and can be linked at the time of application to multiple passports.

NZ visa holders **do not need** an ETA, nor do people travelling on a NZ or an Australian passport.

For more information see: www.immigration.govt.nz/about-us/what-we-do/our-strategies-and-projects/eta-new-requirements

Education New Zealand and INZ have created an information sheet for the education sector regarding the ETA:



NZeTA Education
Sector Info Sheet

International Visitor Conservation and Tourism Levy (IVL)

- The IVL costs NZD\$35 and is automatically added to the ETA or visa application fee.
- Travellers only pay the IVL when they apply for a visa or an ETA. If their visa allows multiple entry they don't need to pay the levy each time they travel on that visa.
- There are some exemptions, e.g. people travelling to NZ on an Australian passport or a passport from many Pacific Island nations.

The money raised by the IVL will be invested in projects that contribute to the long-term sustainability of tourism in New Zealand, by protecting and enhancing our biodiversity, upholding New Zealand's reputation as a world-class experience, and addressing the way critical tourism infrastructure is funded.

For more information see: www.mbie.govt.nz/immigration-and-tourism/tourism/tourism-funding/international-visitor-conservation-and-tourism-levy/

The IVL is not refundable

CODE OF PRACTICE – NEW ZEALAND

- When students come to study in New Zealand, education providers have an important responsibility to ensure that those students are well informed, safe and properly cared for.
- To support this, the New Zealand government has developed the Education (Pastoral Care of International Students) Code of Practice 2016, which has had an overall review in 2019.
- Kaplan implements the Code of Practice by;
 - Developing and providing information for students and agents, relevant to international student needs such as medical and travel insurance, under 18 supervision, accommodation, etc
 - Monitoring agents to ensure they are providing international students with reliable information and advice about studying, working and living in New Zealand
 - Ensuring agents act with integrity and professionalism towards prospective international students
 - Ensuring that our partners have access to, and maintain, up-to-date information relevant to their duties as specified in the contract with Kaplan

<http://www.nzqa.govt.nz/providers-partners/education-code-of-practice/>

Coronavirus

- The New Zealand Government is closely monitoring the Novel Coronavirus (2019-nCoV) through collaboration with local and international health authorities.
- The New Zealand Government has now made the decision that any foreign travellers who have left or transited through mainland China after 2 February 2020 will be refused entry to New Zealand.
- The decision to restrict travel will be in place for up to 14 days and will be reviewed every 48 hours.
- This does not apply to certain people – see information in the following links for further details:
- <https://www.immigration.govt.nz/about-us/media-centre/news-notifications/coronavirus-update-inz-response>
- <https://www.health.govt.nz/our-work/diseases-and-conditions/novel-coronavirus-2019-ncov>

THANK YOU

kaplaninternational.com

