



OXFORD
THE CITY OF DREAMING SPIRES

THE PERFECT MIX OF OLD AND NEW!



MORE ABOUT THE NEW!

We  Innovation!

WHY INNOVATION?

- In Oxford:
- We are passionate about learning – currently in the top 3% of all language schools in the UK (BC accreditation)
- We are passionate about results
- We constantly watch and listen
- We embrace change
- We love to push the boundaries of language learning

SO, WHAT HAS OXFORD DONE FOR KAPLAN?

- Flexible coursing options
- ESP courses available
- Post departure Skype lessons
- Mini courses on request
- Super Intensive upgrades (+9 and ad hoc)

- **We Are brave enough to try it!**

BUT THE BEST IS JUST COMING!

Do you remember the Town Hall?

Real English — a new way of offering intensive English

A project-based approach offering students the opportunity to go beyond the classroom.

A global product - Born in Oxford!

WHY DO WE NEED A NEW WAY?

We've been listening to you....

- Schools and universities want more
- Employers want more
- Students want more
- There's no reason to not get better

- They need to be able to FUNCTION in English

SO HOW DID WE DO IT?

- Research and observations
- Cambridge Framework for Life Competencies
- Trials in the UK schools
- All materials developed and written in Oxford.

WHAT DO THE STUDENTS SEE AND DO?

Over the 20 week course, the following projects are completed:

1. Invent a solution to a global problem.
2. Make a one minute movie.
3. Plan a party.
4. Design a mobile app.
5. Film a travel guide.
6. Write a cookery blog.
7. Design your own study plan. *
8. Write a comic strip.
9. Produce a "survival guide" for new students.
10. Write a school newsletter. *
11. Plan a marketing campaign.
12. Produce a podcast.
13. Run an environmental awareness raising campaign.
14. Making the news (TV bulletin).
15. Publish an e-book of creative writing.
16. Get my dream job.
17. Design your own study plan. *
18. Write a newspaper article.
19. Organise a charity fundraising event.
20. Write a school newsletter. *

* Projects repeated over the 20 week cycle to provide opportunities for reflection.

WHY A PROJECT BASED APPROACH?

- Student centred lessons.
- Learner autonomy is promoted.
- Focus on emergent language and skills.
- A different feel to other electives.
- Complements main classes.
- 21st Century skills (Cambridge Framework for Life Competencies).
- **Students need to use real English**
- **Students learn what they need – not what a course book dictates**

A SENSE OF ACHIEVEMENT

- Project diary
- A tangible product
- Reflection on learning
- Mapped to identifiable competencies
- Goal setting
- A certificate for each project on request

BUT THAT'S NOT ALL!

- Young Adult courses in the Summer
- 16 – 18 years old
- Project based approach blended with traditional learning and excursions
- Pre-paid social programme
- Fact file coming soon!

WE'LL LEAVE YOU WITH A GIFT 😊

- Current promotion – 25% off tuition for all students arriving before the summer
- Additional residence rooms for the summer only £260!!!!!!

THE PROJECT DIARY

An integral part of the course.

Project title:					Start date:
Monday	Tuesday	Wednesday	Thursday	Friday	
What I listened to / read:	What I listened to / read:	What I listened to / read:	What I listened to / read:	What I listened to / read:	
What I spoke about / wrote:	What I spoke about / wrote:	What I spoke about / wrote:	What I spoke about / wrote:	What I spoke about / wrote:	

Monday	Tuesday	Wednesday	Thursday	Friday
Grammar notes:	Grammar notes:	Grammar notes:	Grammar notes:	Grammar notes:

EXAMPLES OF STUDENTS' WORK



CLIMATE CHANGES
SOLVES ISSUES

THE FUTURE OF THE WHOLE WORLD IS IN YOUR HANDS.

There are several reasons that make our world temperature is increasing and all of those are happening by humans activities. Please help together to protect our world.

Source: <http://www.un.org/en/actions/issues-depth/climate-change/index.html>

90% ANIMALS IN THE POLE HAVE NO PLACE TO CALLED HOME. THERE ARE HAVE NO MORE HABITATS.		72% TECHNOLOGY THE MOST ABUNDANT ONE. CO2 IS A PRODUCT OF BURNING FOSSIL FUELS.	
37% CURRENT CONCENTRATIONS, EMISSION OF GREENHOUSE GASES		80% OCEANS HAVE WARMED. THE AMOUNTS OF SNOW AND ICE HAVE DIMINISHED.	

ALL OF YOU CAN "change" ONLY ONE WORLD.

STUDENT FEEDBACK

- "Generally all lessons funny. I don't understand to how pass time quickly. In there I can learn different words and some of them informal and it makes it useful. I can do practise about real life." G. Burak Degrul.
- "My favourite project was making a video about the popular place in Oxford because it helped me to improve how to present fluently and improve my research skill. This class is very useful for life". Nontarat Siamratanakij.
- "The project makes our lesson more enjoyable. Because we need to create new things every week and that makes us creative. We are doing a lot of activities that improve our different language skills and also we are learning specific vocabulary which are so useful.
- Emre Seker.
- The real world is messy – it gets complicated when you aren't in the classroom. These lessons help. Arturo.