

The background of the slide features a photograph of a Dublin cityscape. A stone bridge with multiple arches spans a river in the foreground. Behind the bridge, there are several red brick buildings. A prominent church with a tall, ornate stone tower and a green dome is visible in the background. The sky is a pale, hazy blue. The entire image is partially covered by a large, dark blue geometric shape on the left side, which contains the text.

ENGLISH PLUS PROFESSIONAL CERTIFICATE IN DUBLIN

12.02.19

AGENDA

- English Plus Professional Certificate: What is it?
- Dublin Business School
- Eligibility / Level requirements
- Pricing / How to book
- Selling points!

BEST OF BOTH WORLDS

4 weeks' minimum Intensive
English or IELTS Exam
Preparation at Kaplan
International



12 week accredited certificate
from Dublin Business School in
International Business, Sales or
Tourism Marketing, starting in
Sept or Jan



**CELEBRATING EXCELLENCE IN
EDUCATION FOR OVER 80 YEARS**

EXAMPLE BOOKINGS

Intensive English	DBS Certificate
22/7/19 – 13/9/19 (8 weeks)	18/9/19 – 20/12/19

Intensive English	DBS Certificate
14/10/19 – 10/01/20 (12 weeks with one week break)	13/1/20 – 17/4/20

IELTS	DBS Certificate
26/11/19 – 11/1/20 (6 weeks with one week break)	13/1/20 – 17/4/20

INTENSIVE ENGLISH OR IELTS AT KIE

- First, students will improve their English or focus on IELTS during their KIE weeks
- Opportunity to build confidence and settle into life in Dublin



EUROPEAN CERTIFICATES AT DBS

- Tailored for European students
- Language support available
- Full time course: 18 contact hours per week
- Career focused and practical content
- Fully accredited by QQI, worth 30 ECTS



DBS Certificate Dates	
September 2019	Sept 18 – Dec 20*
January 2020	Jan 13 – April 17*

*includes reading and exam weeks when there are no classes

Why Dublin Business School

#1

Independent
College in Ireland



43 Years as a leading
education provider



Internationally recognised
accreditation



City centre location



Career focused



Programmes taught by industry
leaders

#1

Overall Excellence in
Education at the Irish
Education Awards
2018



9,000+ Student
population

#3

Times awarded Best
Business School at the
in Business Awards



100+ Irish government
Accredited
programmes



80+ Nationalities



40+ Clubs and
Societies

#1

Best College of Business
at the Irish Education
Awards 2018

Certificate in International Business

- You will study 6 modules – 5 core modules and 1 option module

Core modules:

- Marketing Communications
- Business Accounting
- Management
- The International Economy
- Enterprise and Communication

Option modules (choose one):

- Irish Society and Economics
- Spanish for Beginners
- Spanish for Business
- Chinese for Beginners

Certificate in Sales

- You will study 6 modules – 5 core modules and 1 option module

Core modules:

- Marketing Communications
- Sales & Selling
- Management
- Digital Media Tools
- Enterprise & Communication (Sales)

Option modules (choose one):

- Irish Society and Economics
- Spanish for Beginners
- Spanish for Business
- Chinese for Beginners

Certificate in Tourism Marketing

- You will study 6 modules – 5 core modules and 1 option module

Core modules:

- Tourism Marketing
- Event Planning & Operations
- Sales & Selling
- Digital Media Tools
- Enterprise & Communication (Tourism)

Option modules (choose one):

- Irish Society and Economics
- Spanish for Beginners
- Spanish for Business
- Chinese for Beginners

What do students say about DBS?

Practical approach in coursework

Dynamic social scene and plenty of social clubs and societies

Excellent location

Small classes

Friendly atmosphere with students and lecturers

Opportunity to get an internationally recognised qualification from an English speaking country

Interaction with other nationalities

CITY CENTRE LOCATIONS



WHY STUDY BUSINESS IN IRELAND?

Fast growing economy



Irish economy growing three times faster than any other European country

THE IRISH TIMES

Ireland's Economy Continues to Surge

Bloomberg

Hub of innovation & technology



WHO CAN ENROL?

- 18+ EU passport holders or those holding a Working Holiday visa for Ireland
- Must reach B2/5.5 IELTS equivalent before starting the DBS Certificate
- High school diploma or equivalent



MORE ABOUT LEVEL REQUIREMENTS

- First step, KITE
- Please also let us know if the student has done any other external exams
- Based on results, we'll recommend the minimum number of weeks.
- Our guideline is 8-10 weeks per level (Guarantee is 10 weeks)
- Students must take the DBS English test (free) toward the end of their course to confirm their B2 level



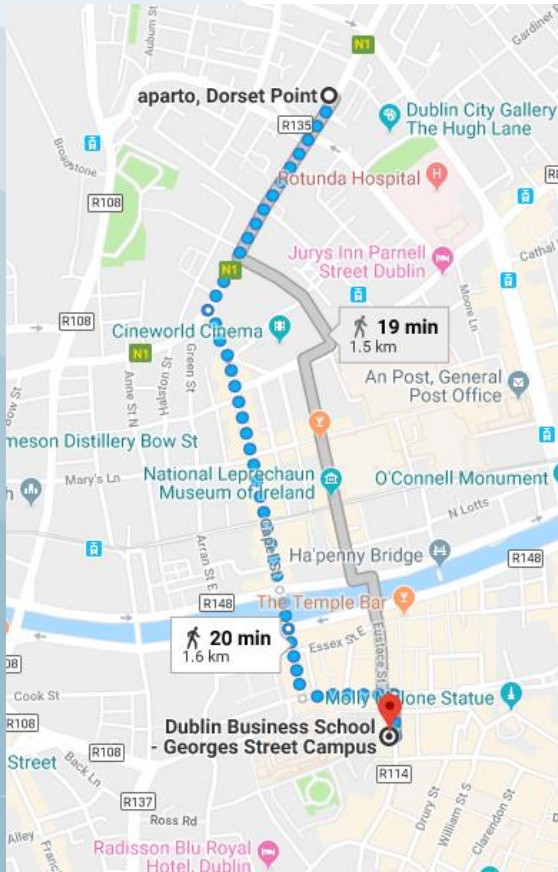
PRICING INFO

KIE Intensive or IELTS	+	DBS Certificate
€340 – 370 pw		€3250

Apply available promotions

- One application fee
- All materials included
- Students can stay in KIE accommodation for the duration
- IELTS fee extra if the student chooses IELTS (€210)

ACCOMMODATION: DORSET POINT RESIDENCE



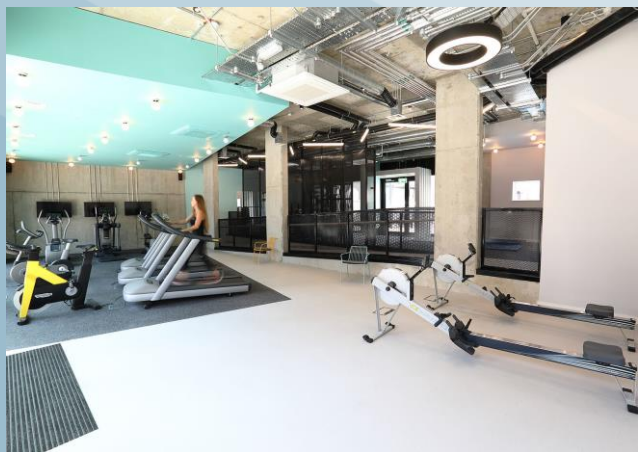
Students can stay in KIE accommodation for the duration of the programme



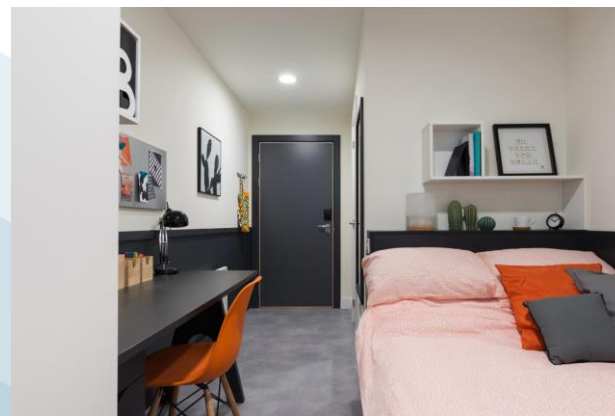
Courtyard



Social area



Gym



Bedroom

FEEDBACK

Maria Antonia, Spain

Certificate in Tourism Marketing

"I'm having a great time. The course is really interesting and teachers are great!"



Valentina, Belgium

Certificate in International Business

"So far courses are great and all really interesting!"



WHO SHOULD ENROL?

- Students for an alternative to an English-only programme
- Students who may be pursuing a degree in English in the future and would like a 'taster'
- Students interested in learning about business in Ireland
- Students interested in developing their professional skills and enhancing their CVs

KEY SELLING POINTS

- IELTS option at KIE
- Internationally recognized certificate
- Two dynamic city center environments
- Practical and career focused learning



ANY QUESTIONS?